

NEW TRENDS IN URBAN POLICY RESPONDING TO THE NEW NORMAL

DUBAI'S RESPONSE
IN THE FACE OF CRISES

D ubai's philosophy when
facing challenges

“THE BIGGER
YOUR VISION,
THE BIGGER YOUR
ACHIEVEMENT
WILL BE.”

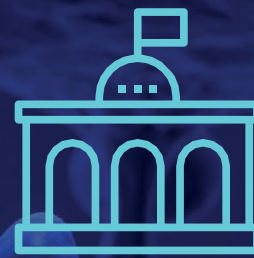
HIS HIGHNESS SHEIKH MOHAMMED BIN RASHID AL MAKTOUM

DUBAI FACED MANY CHALLENGES DURING COVID-19



MAINTAINING THE QUALITY OF LIFE, SAFETY AND SECURITY

- Residents
- Visitors
- Businesses



DUBAI'S POSITION AS A GLOBAL TOURISM AND LOGISTICS HUB

- Airports
- Seaports
- Expo 2020

AVOIDING DISRUPTION

- Government and public services
- Rapid response on infrastructure

DEPLOYING HUMAN RESOURCES

- Sanitation of public areas and services
- Health (Tests, Vaccines and Recovery)



CITY LOGISTICS



DUBAI RESPONDED WITH A NUMBER OF COVID-19 SPECIFIC POLICES TO ADDRESS THE MULTIPLE AND CONTINUOUS CHANGES WITHIN THE CITY DURING THIS TIME .



50% reduction in capacity of indoor seated venues including cinemas and entertainment and sports venues



Hotels to operate at **70%** capacity; new bookings should comply with capacity limit



Capacity of swimming pools and private beaches in hotels to be limited to **70%**



Malls to operate at **70%** capacity



Tougher **penalties** for deliberately disregarding preventive measures

Measures effective from 2nd February to 28th February 2021

D ubai launched D ubai 2040, a significant and spatial roadmap for the next 20 years.

"THE BEST CITY FOR LIVING IN"

دبي 2040

Our framework “D I A L”s up
our traditional approaches to
create an emphasis on people
centricity.



D

IGITAL

RAPID PERSONALIZED SOLUTIONS



I

NTEGRATED

WHOLE OF GOVERNMENT APPROACH



A

CTION-ORIENTATED

FOCUSED ON QUICK WINS
AS WELL AS LONG TERM GOALS



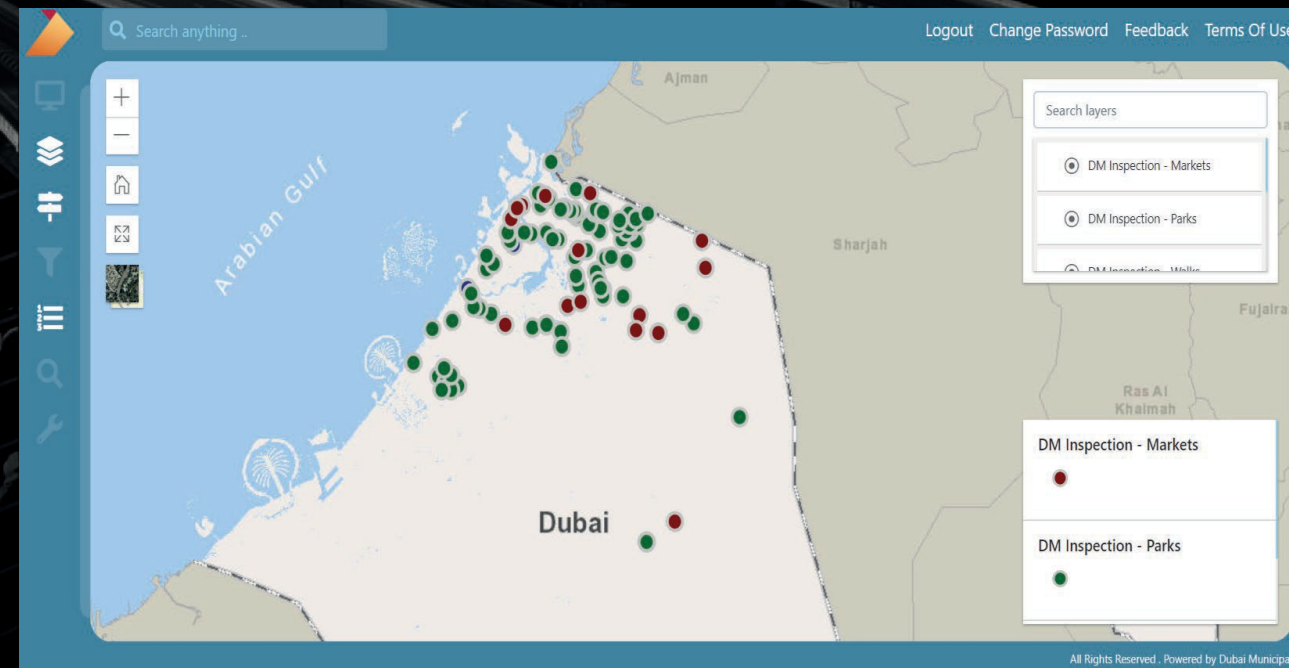
L

OCALLY-FOCUSSED

BEST PRACTICE TAILORED TO
OUR COMMUNITIES

REAL TIME SMART TECHNOLOGIES

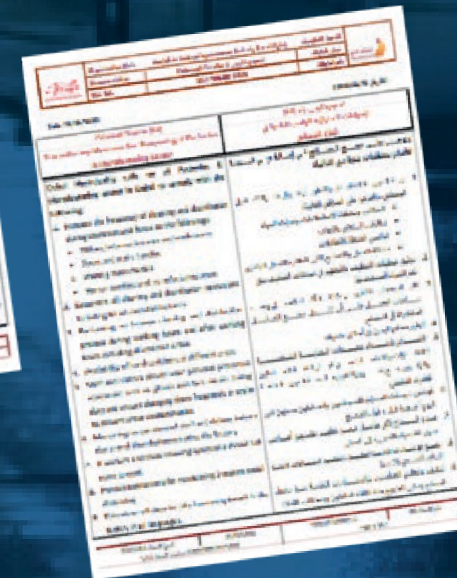
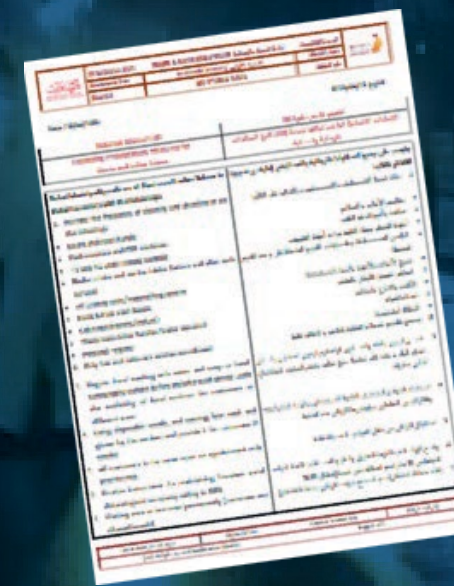
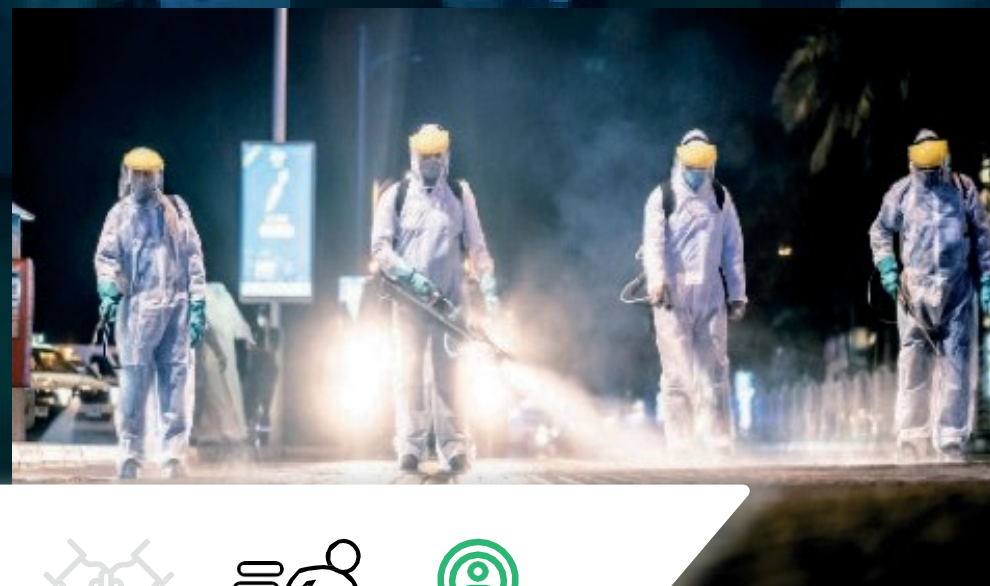
by Dubai Municipality GIS Center mapped most challenged areas for actions



NATIONAL DISINFECTION PROGRAM 3000 SITES DISINFECTED.



The Municipality issued over 65 circulars and 8 guidelines to support the changing circumstances



65 CIRCULARS
8 TECHNICAL GUIDELINES

THE GOVERNMENT ESTABLISHED TEMPORARY CLINICS / TEST CENTRES ACROSS THE CITY



THE DUBAI GOVERNMENT ANNOUNCED A RANGE OF STIMULUS TO KEEP THE ECONOMY VIBRANT



Under the directives of Mohammed Bin Rashid and endorsed by Hamdan bin Mohammed
Dubai raises the value of the economic stimulus
package to AED 7.1 billion

First Stimulus Package
12 Mar 2020
worth AED 1.5 billion

Second Stimulus Package
29 Mar 2020
worth AED 3.3 billion

Third Stimulus Package
11 July 2020
worth AED 1.5 billion

Fourth Stimulus Package
24 Oct 2020
worth AED 0.5 billion

New Fifth Stimulus Package

January - June 2021
worth AED 315 million



Market fees exemption for all commercial establishments and hotels that did not benefit from the reduction in previous packages



50% refund for non-beach hotels and their restaurants from both the hotel sales fee set at 7% and from the tourism dirham fee



Extending the cancellation of the 25% down payment requirement for accepting installments of licensing fees and license renewal on a monthly basis



Extending the renewal of commercial licenses without mandatory submission of lease contracts



Extending the exemption from all postponement and cancellation fees for all entertainment and sporting events and activities, including exhibitions and conferences

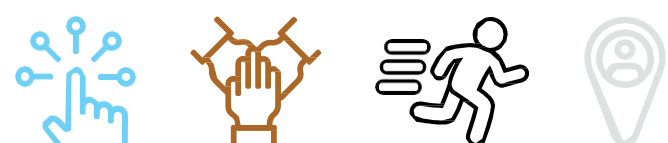


Extending the exemption from ticket fees, issuance of permits and other government fees imposed on entertainment and business events



Extending the 50% reduction in land rent for nurseries under the Knowledge Fund Establishment

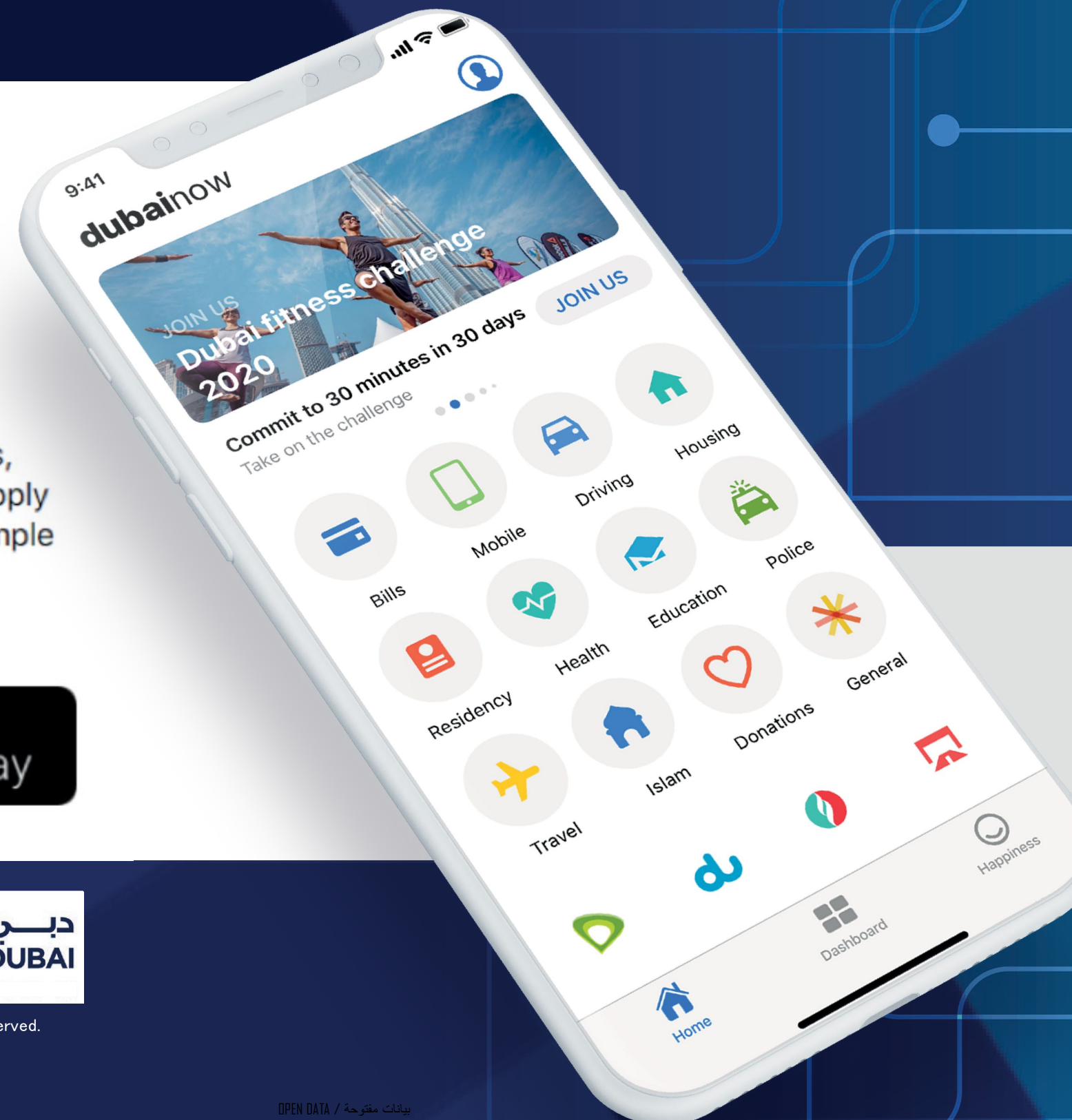
@TECofDubai



SERVICE DIGITISATION

Download The DubaiNow App!

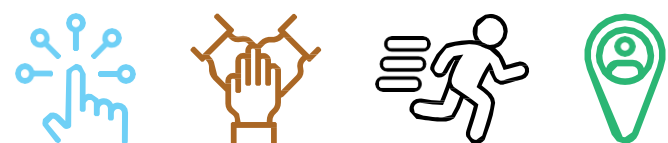
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دبي الآن
dubainow



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INCREASED FOCUS ON STEAM:

Science, Technology,
Engineering, Arts and
Mathematics



وكالة الإمارات للفضاء
UAE SPACE AGENCY



مركز محمد بن راشد
للفضاء
MOHAMMED BIN RASHID SPACE CENTRE

ARABS TO mars

— IMPOSSIBLE IS POSSIBLE —

HOPE PROBE REACHES MARS.
WITNESS THE HISTORICAL EVENT ON

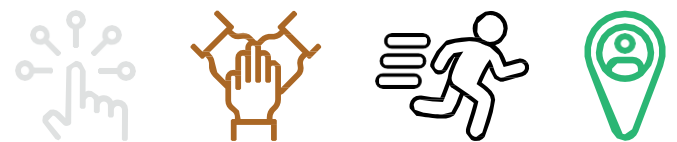
09.02.2021
7PM UAE time

لا شيء
مستحيل
الإمارات
THE EMIRATES
IMPOSSIBLE
IS POSSIBLE



20 MINUTE CITY FOCUSED ON COMPACT DENSER NEIGHBOURHOODS

CITYWALK



INCREASING PUBLIC PARK AND BEACHES

DUBAI MARINA - BLUEWATERS



NATURE TRAILS



NATURE TRACKS



بيانات مفتوحة / OPEN DATA

URBAN



STRENGTHEN AIR-SEA-TRAIN LOGISTICS:

Emirates SkyCentral@DWC 4,000 sqm of temperature controlled pharma storage for the COVID-19 vaccines.



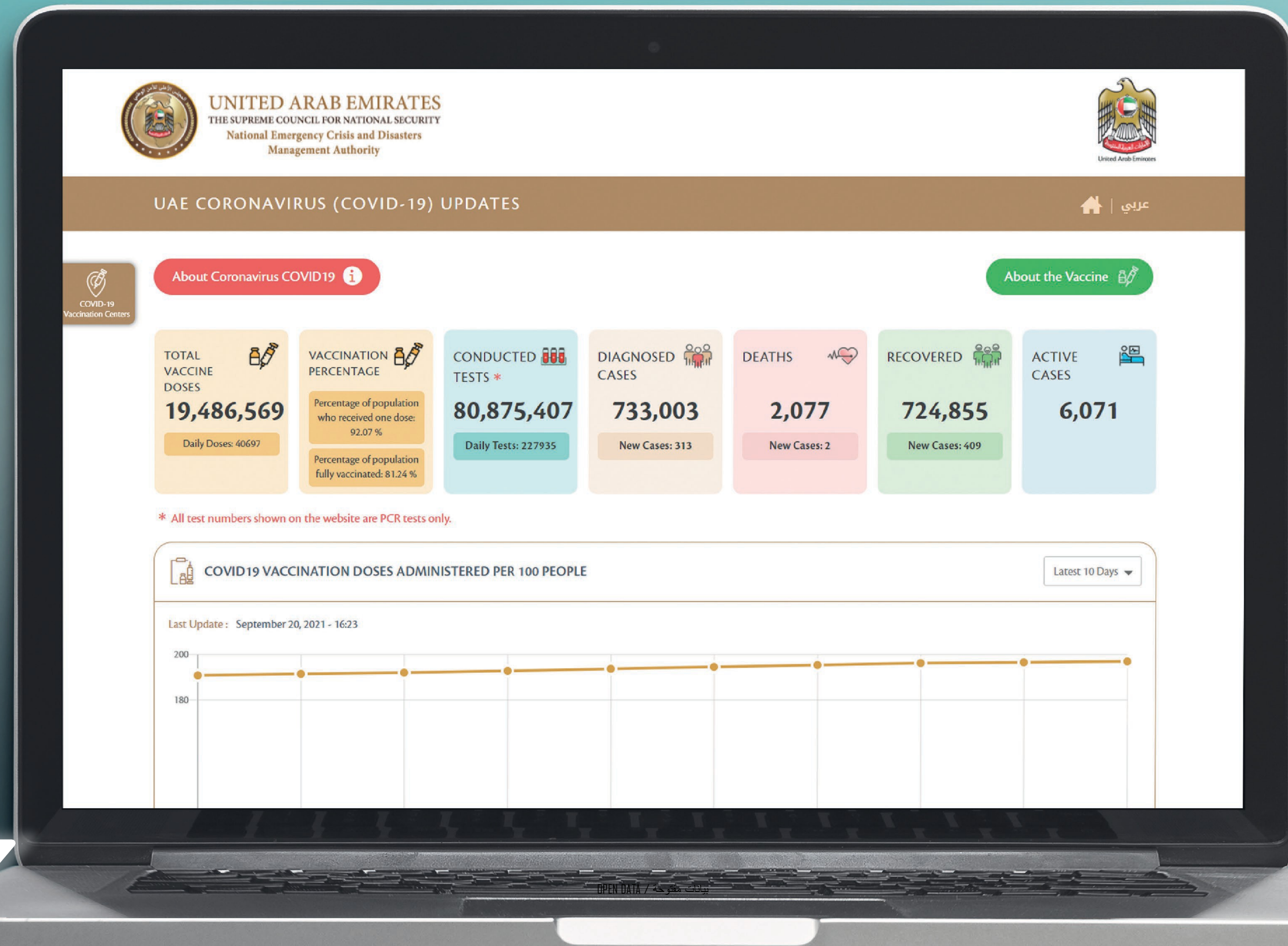
NATIONAL STRATEGY FOR FOOD SECURITY

N ational food basket (18 types) based on:



SUPREME COMMITTEE OF CRISIS AND DISASTER MANAGEMENT

Regular meetings to track KPIs across multiple sectors/ authorities



THE IMMEDIATE ACTIONS OF OUR SUPREME COMMITTEE THE CANTONISM AND STRONG FOUNDATION LAID BY THE 2040 PLAN HAS SHOWN IMPROVEMENTS ACROSS DIFFERENT SECTORS

54%

Rise in real estate transactions over previous year (Sept 2019-2020)

<https://dubailand.gov.ae/en/eservices/real-estate-transaction/#/>

80%

Population fully vaccinated with 2 doses

<https://covid19.ncema.gov.ae/en>

24.7b

FDI in 2020 across projects where 50% are greenfield. Prev 5 year avg = 441 projects

<https://www.dubaifdimonitor.ae/>

1%

Residential population 455 growth Since Qtr 1 2020

<https://www.dsc.gov.ae/en-us/Pages/Population.aspx>

THANK YOU