

Rebuilding the Tourism Sector Amid and Post COVID-19



1. About Miyazaki City



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mild climate



surfing



resort



beautiful nature



beach



MICE

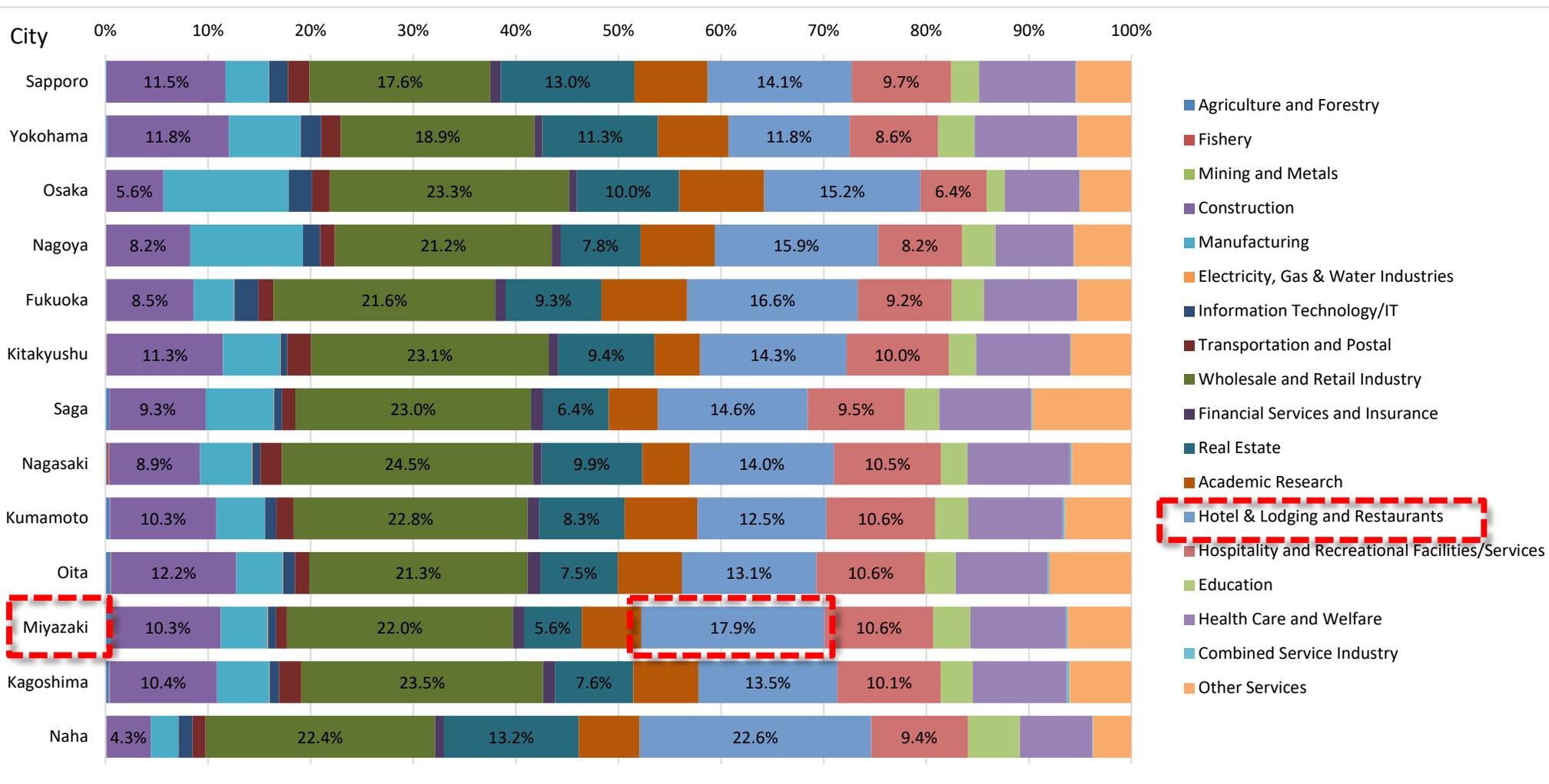
golf

sports camp



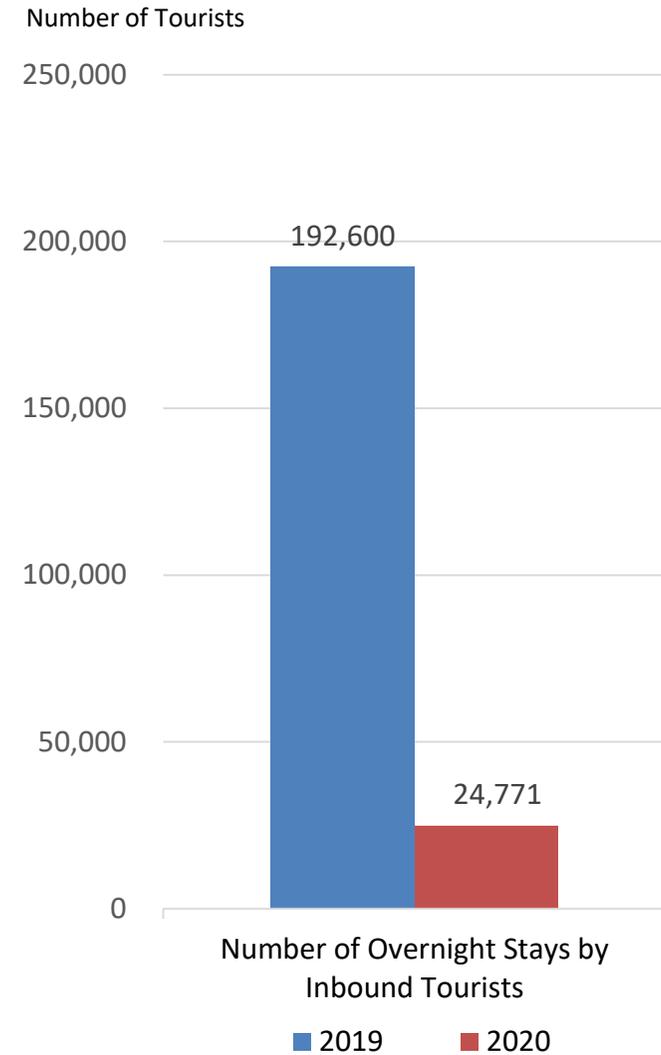
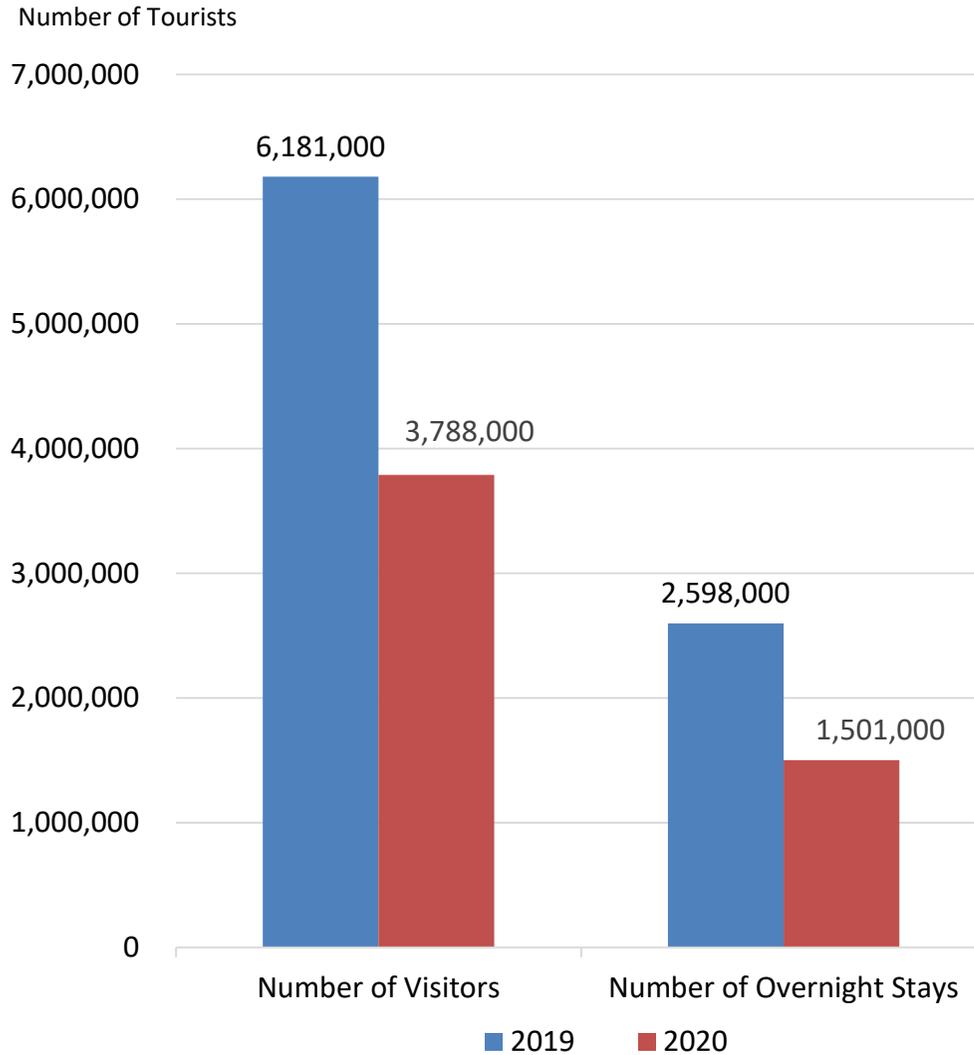
2. Industrial Structure of Miyazaki City

Comparison of Industrial Structure (Number of Companies)



Source: Based on data from RESAS (Regional Economic Analysis System) - Industrial Structure Map (<https://resas.go.jp/industry-all/#/map/45/45201/2016/2/1/1/->)

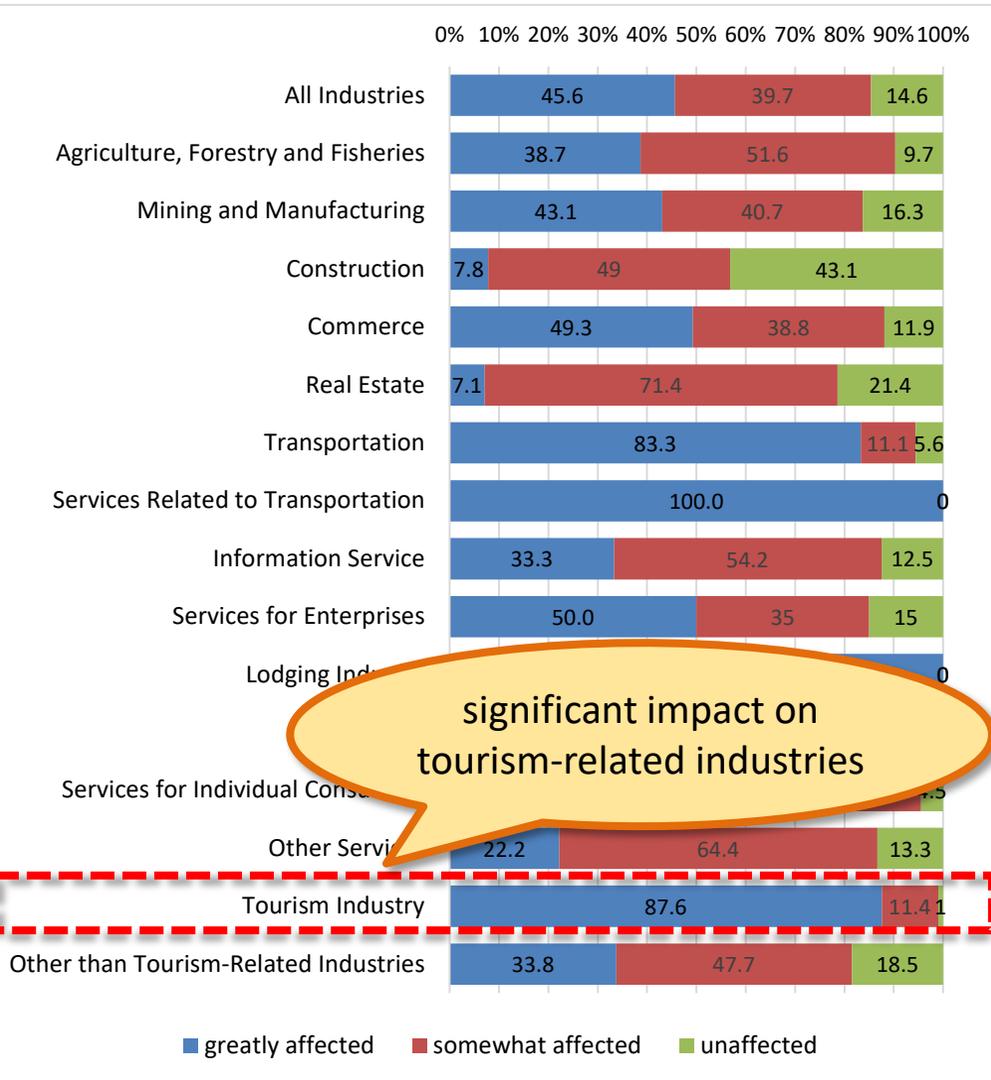
3. Number of Visitors and Overnight Stays in Miyazaki City



Source: Based on data from "Miyazaki City Tourism Statistics"

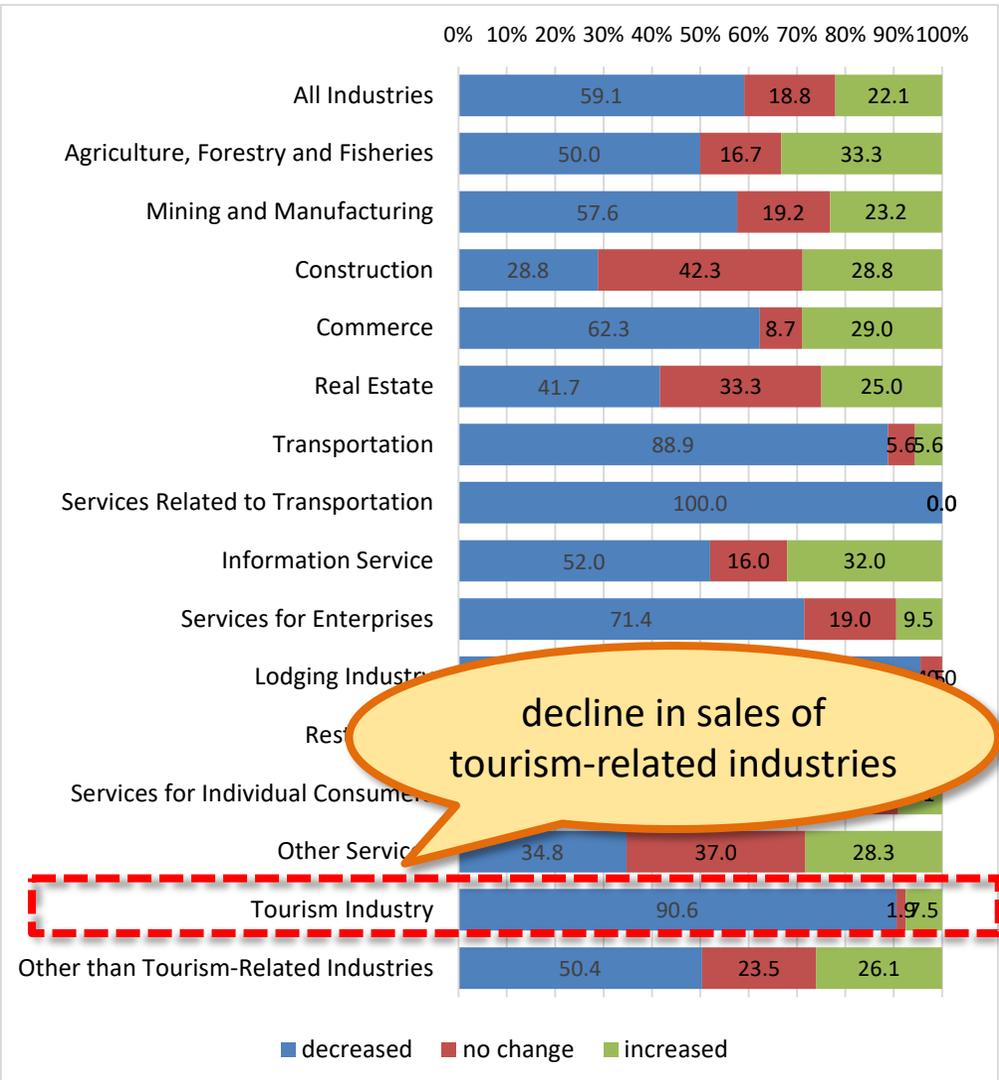
4. Adverse Impact of Covid-19

The impact of COVID-19 (by Industry)



significant impact on tourism-related industries

The impact of COVID-19 on Sales (by Industry)

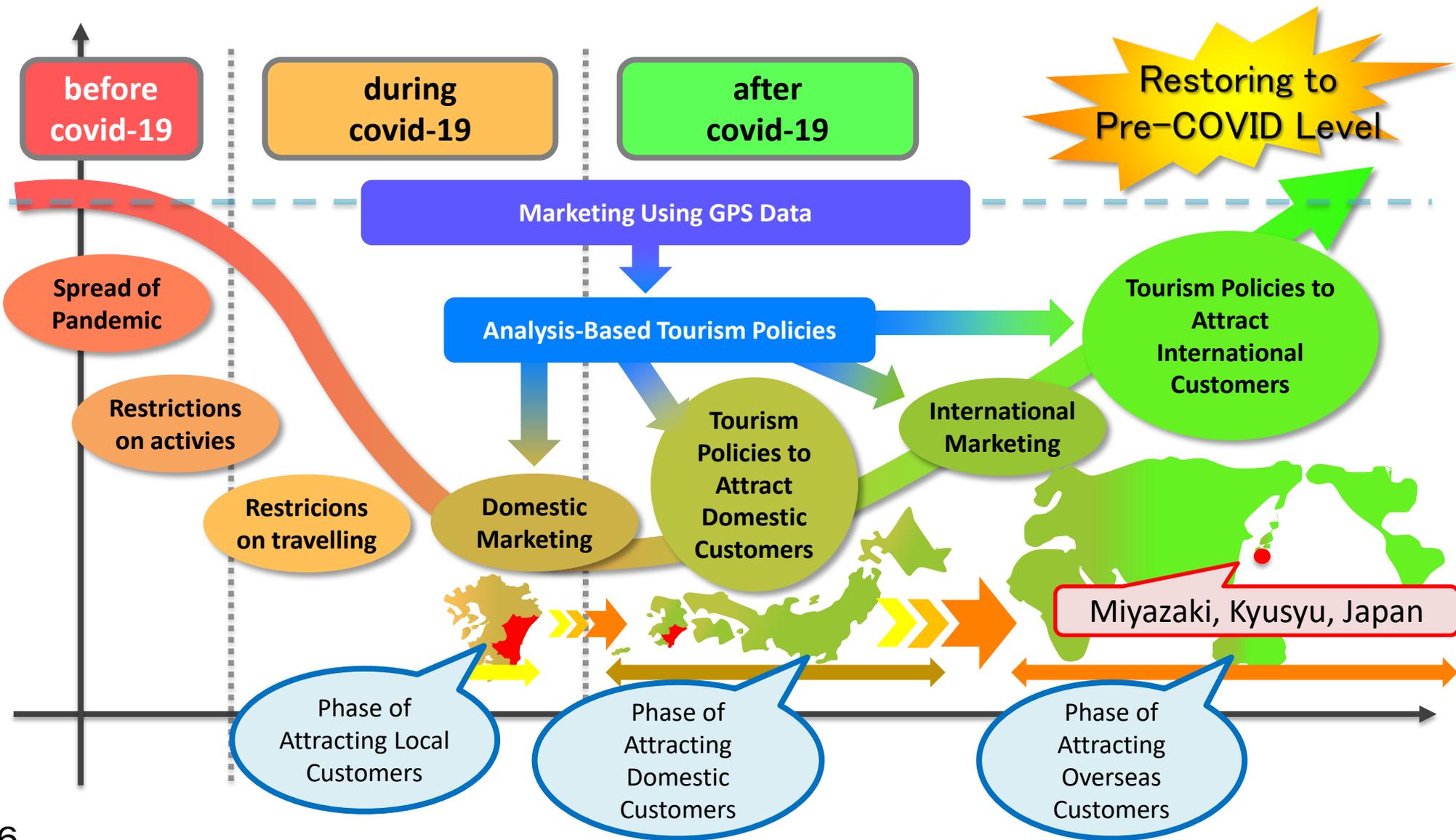


decline in sales of tourism-related industries

Source: Based on data from "Impact of COVID-19 on Miyazaki Prefecture Vol.3" Miyazaki Bank Economic Research Institute

5. Attracting Tourists Amid and Post COVID-19

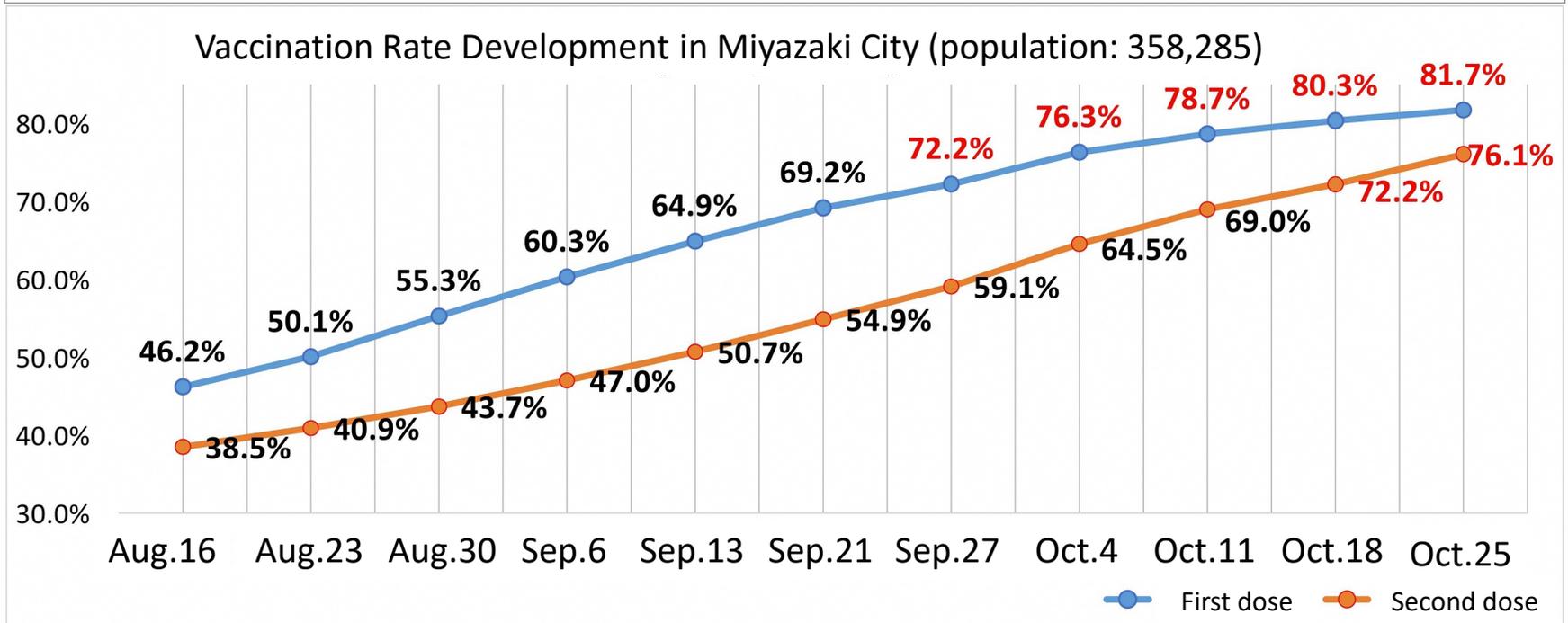
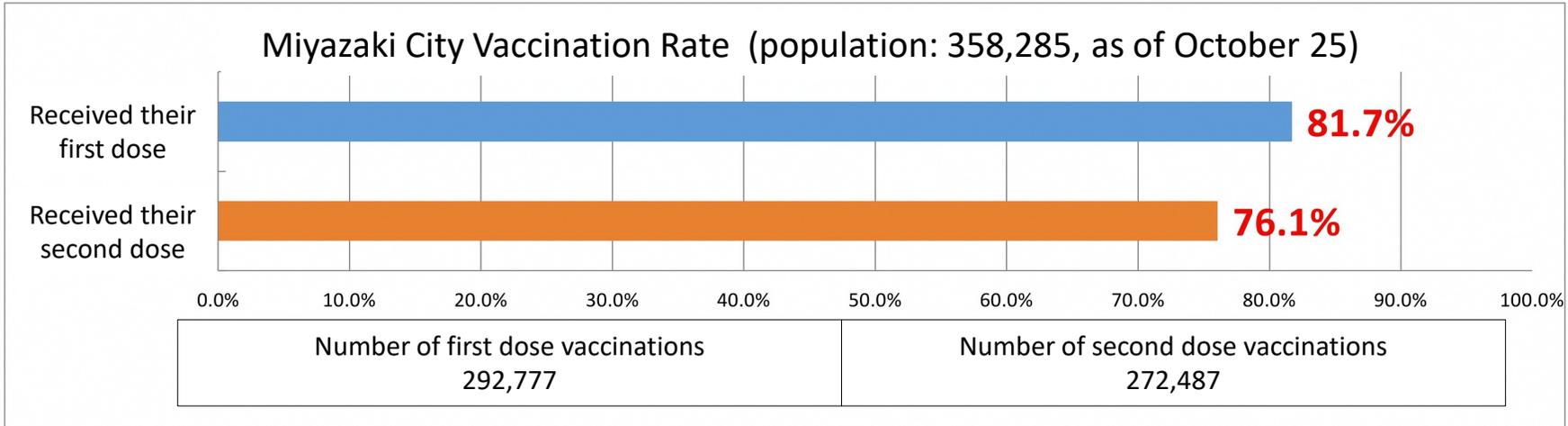
Tourism Revival Project



6. Hosting pre-games training camps for 2020 Tokyo Olympics and Paralympics

Game	Number of people	Country	Number of Medals			
			Gold	Silver	Bronze	Total
Boxing	82	Germany				0
		France				0
		United States		3	1	4
		Ireland	1		1	2
		Netherlands			1	1
		Australia			1	1
Women's Football	50	United States			1	1
Triathlon	19	Great Britain	1	2		3
	7	Norway	1			1
Track and Field	129	Germany	1	1		2
Triathlon【Paralympics】	24	Great Britain	1	1	1	3
Track and Field【Paralympics】	13	Germany	1	3	3	7
Total	324	—	6	10	9	25

7. Vaccination Progress





MIYAZAKI CITY

