

An aerial photograph of Fukuoka City, Japan, showing a dense urban landscape with numerous skyscrapers and buildings. The city is situated along a coastline with a large bay. In the foreground, a sandy beach curves along the water's edge, with a small pier and a boat visible. The background features rolling hills and mountains under a clear blue sky. The title text is overlaid in the center of the image.

Fukuoka City's Urban Policy Development for the New Normal

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Deputy Mayor
Fukuoka City

27 October 2021

Compact & Livable City

Entry points and city functions
centralized within a 2.5 km radius



Major Policies

Strengthening Urban Functions

Promoting Tourism & MICE

Developing a Startup City

Population growth

(October 2010–October 2020)

1st

Out of major cities

City tax revenue

(2013 – 2019)

7

years running
Record amounts!

COVID-19



Revealed societal issues

- **Urban overcrowding**
- **Working styles**
- **Delayed digitalisation**

Perspectives on urban policy

1 From **concentration**
to **decentralisation**

2 Social application of
latest technology

1

From Concentration to Decentralisation

**National
level**

Rectifying **Tokyo-centrality**

**City
level**

Nature-city coexistence

**Building
level**

Creating safe & attractive spaces

Rectifying Tokyo-centrality

National
level



Fukuoka City's strengths

- ① Convenient transport
- ② Livability
- ③ Business environment suited to BCP

Moving Functions from Tokyo

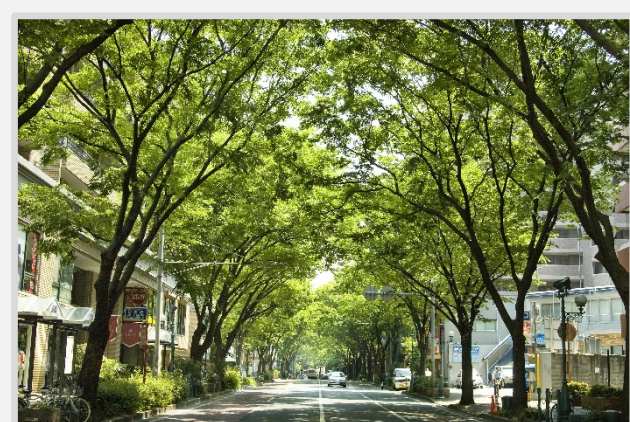
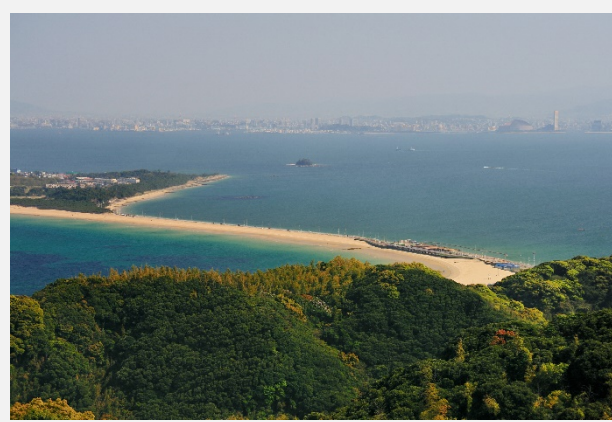
National
level



- Relax height restrictions through status as National Strategic Special Zone
- Relax City's own floor-area ratio

Nature-City Coexistence

City
level



City
level

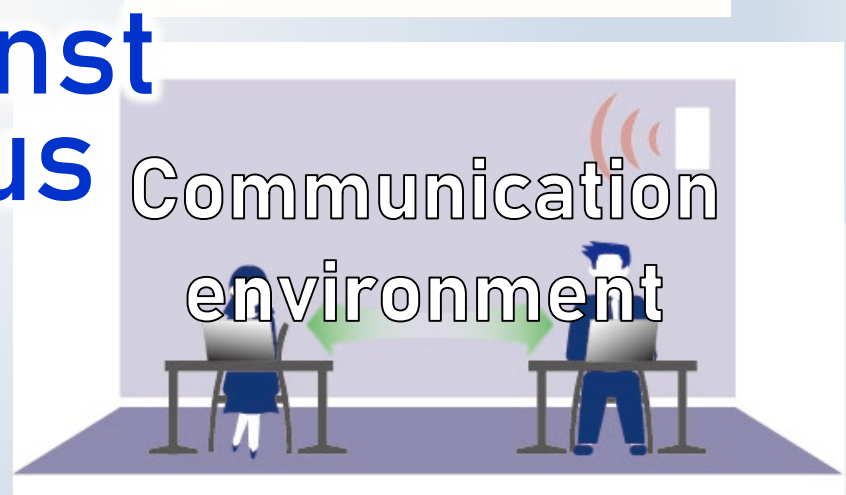


Creating Safe & Attractive Spaces

Building
level



Measures against virus



City provided **incentives**



Tenjin Business Center

Completed
Sep. 2021



Former Daimyo
Elementary School
Scheduled completion
Dec. 2022



Fukuoka Building District

Scheduled completion
Dec. 2024

2 Social application of latest technology

Security

Wellness

Mobility

Energy

Since 2016 Fukuoka City Full Support Project

Social application of latest technology

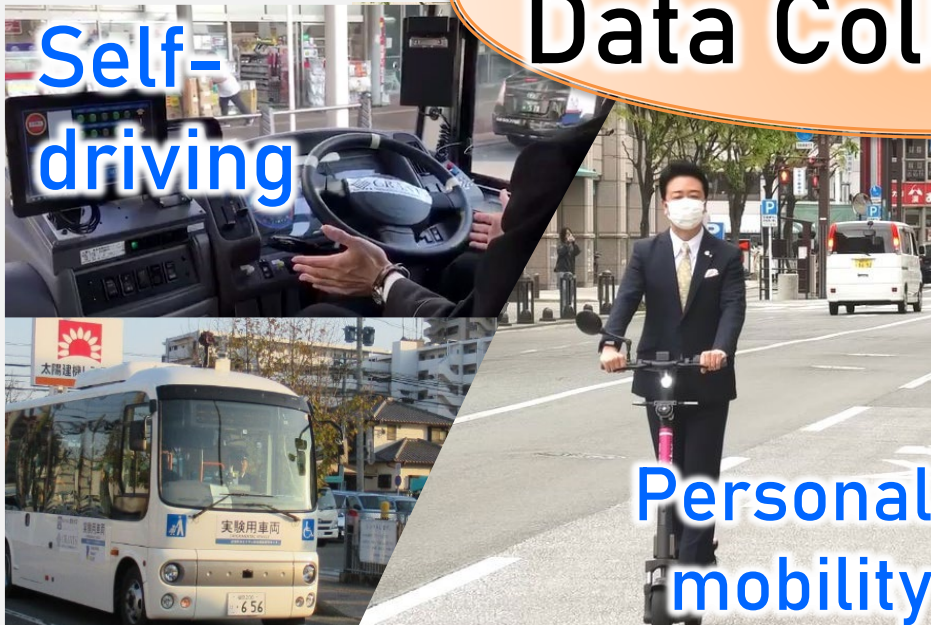
Camera & sensors

Wearable
devices

Self-driving
wheelchairs

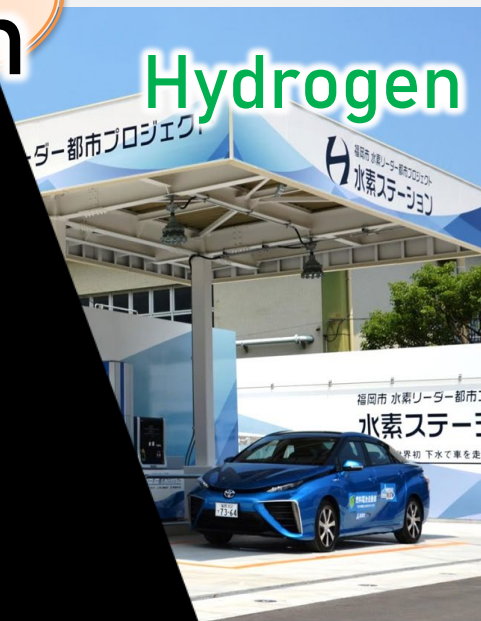
City OS
Data Collaboration

Self-
driving



Personal
mobility

Hydrogen





FUKUOKA Smart EAST

Huge 50 ha area



Implement various technology

Green field challenges

Fukuoka's Ideal City

