

(3) Newspaper Coverage

■ May 25 Tenjin Keizai Shimbun

[福岡] 広域天神圏のビジネス&カルチャーニュース

天神経済新聞

TENJIN KEIZAI SHIMBUN

2010年2月26日(金) モバイル

トップ
ヘッドライン
写真ニュース
ニュース地図
特集一覧

バンクーバー最新ニュース

米フィギュア・ジョニー・ウィアー
選手が会見-「自分らしさ」をアピール

ヘッドラインニュース

九州・福岡のプロモーションバッグに障害者アーティストのイラスト採用

(2009年05月25日)

みんなトピックス

神戸旧居留地25番館開業へ
高速道で「ラーメンバトル」
横浜みなと博物館が区民招待
韓国ドラマで秋田観光PR
京都のスタジオが改装
浜松の貸しスペースが1周年
シンポ「環境と情報発信」
高尾駅に地域共生型商業施設
JFL町田、試合日程決まる
赤坂で小林総侍さんの総談会
星「旅行博」に31都道府県
「ガンダムUC」限定上映

▶ もっと見る

この記事の場所を見る



写真を拡大

イラストを描いた松永大樹さん(右)と文字を加えた濱野歩さん

今年9月、福岡市で行われる「アジア太平洋都市サミット」の事務局を務める福岡アジア都市研究所(福岡市中央区天神1)は、同会議で配布する九州・福岡のプロモーションバッグのデザインに福祉作業所「工房まる」の作品を採用した。

同会議のテーマが「文化芸術活動による都市の魅力づくり」である点や、市内で毎年行われている本のイベント「ブックオカ」で配布した特製しおりのデザインやファッションブランドとのコラボ商品を手がけるなどの活発な芸術活動を行う「工房まる」の取り組みが、「福岡市が目指す『芸術文化活動による魅力的な街づくり』に共通する」(同研究所の山下永子さん)ことからコラボが実現。同研究所がデザインの採用を決めた。

採用されたイラストは、商業都市らしいビルが立ち並び、福岡を象徴する「福岡タワー」や「福岡Yahoo! JAPANドーム」が描かれている。「舞鶴公園からの景色を撮影し、その写真をもとにイメージを膨らませていった」と同作業所スタッフの池永健介さん。ブランド「TAKEO KIKUCHI」とのコラボTシャツなどを手がけた同作業所のメンバー松永大樹さん(25)がイラストを描き、味のある文字で詩を書くことを得意とする濱野歩さん(25)が「KYUSYU」「FUKUOKA」の文字を加えた。

同研究所の山下さんは「プロモーションバッグらしくない、シンプルだが福岡と一目で分かるデザインに仕上がった」と満足な表情をみせる。今後、同会議で公式ゲストやボランティアに配布するほか、市内の土産売り場などでも販売を検討しているという。現在同作業所では受注販売も行っている。

同作業所代表理事の樋口龍二さんは「日々の活動が福岡の街づくりにつながればうれしい。福岡のロゴとして浸透してくれれば」と期待を寄せる。問い合わせは同工房(TEL 092-562-8684)まで。

みんなネットワーク

北海道	札幌経済新聞
岩手	盛岡経済新聞
宮城	仙台経済新聞
秋田	秋田経済新聞
茨城	水戸経済新聞
茨城	つくば経済新聞
群馬	高崎前橋経済新聞
東京	シブヤ経済新聞
東京	六本木経済新聞
東京	赤坂経済新聞
東京	市ヶ谷経済新聞
東京	亀有経済新聞
東京	上野経済新聞
東京	アキハバ経済新聞
東京	銀座経済新聞
東京	新橋経済新聞

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宮城	仙台経済新聞

ヘッドラインニュース

「アジア太平洋都市サミット」始まる - イムズ、アジア美術館など視察

(2009年09月17日)



写真を拡大

福祉作業所の「工房まる」メンバーがアートライブを披露

「アジア太平洋都市サミット実務者会議in福岡」が9月17日、福岡市内で始まった。

同サミットは、アジア太平洋都市が集い情報交換を行い、都市の魅力向上を目的に行うもので、今回はアジア太平洋都市サミット会員都道府県の実務者、同誌政府推薦の関連団体や民間団体など7カ国17都市の約50人が参加する。

開催日前日の16日は、市内カフェで市民歓迎セッションが行われ、同会議のプロモーションバッグのデザインを手掛けた福祉作業所の「工房まる」メンバーがアートライブを披露し、盛り上がりを見せた。

17日、参加者は同会議のテーマ「文化芸術活動による都市の魅力づくり」に基づき、福岡アジア美術館や商業施設「イムズ」などを視察。18日、本会議に出席する。

(4) The 8th Working-level Conference for Asian-Pacific City Summit in Fukuoka Feedback from Participants



Fukuoka Asian Urban Research Center
Asian-Pacific City Summit Secretariat

1. Result of Survey on Sep 17th

1) Profile

① City

City	No.of	%
Bangkok	3	12.0
Busan	3	12.0
Dalian	0	0.0
Fukuoka	0	0.0
Guangzhou	1	4.0
Gwangyang	2	8.0
Ipoh	2	8.0
Kagoshima	3	12.0
Kitakyushu	0	0.0
Kumamoto	2	8.0
Miyazaki	1	4.0
Nagasaki	1	4.0
Oita	2	8.0
Saga	2	8.0
Shanghai	1	4.0
Singapore	2	8.0
Vladivostok	0	0.0
Total	25	100.0

② Work Category

Work Category	No.of	%
Culture and Arts	15	60.0
International	7	28.0
City Planning	2	8.0
Other	1	4.0
Total	25	100.0

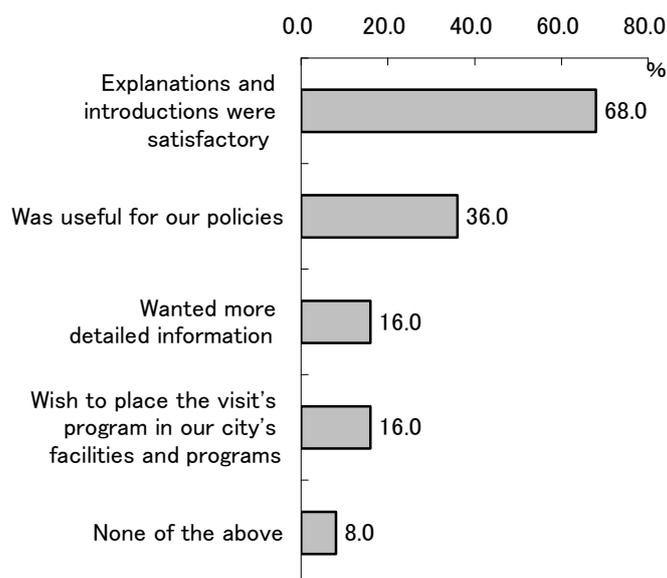
③ Frequency of visit to Fukuoka

Frequency of visit to Fukuoka	No.of	%
This is the first time	11	44.0
This is my 2nd , 3rd visit	1	4.0
I've been here four times or more	13	52.0
Total	25	100.0

2) Thoughts or opinions on programs on Sep 17th

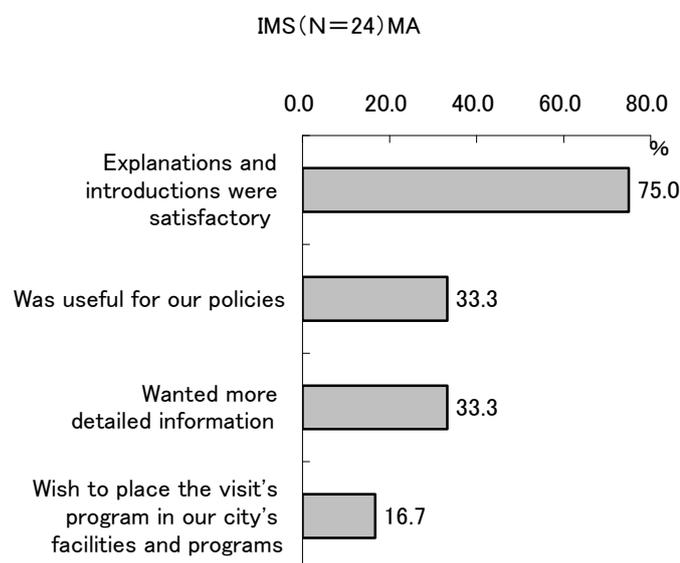
① Fukuoka Asian Art Museum

Fukuoka Asian Art Museum (N=25) MA

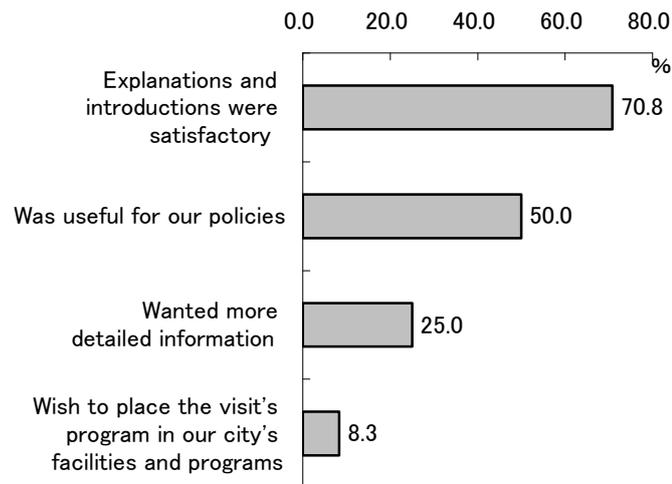


Free expression	Department
I was impressed to see the amount of information and bargaining power which enabled the museum to collect such a wide variety of works.	City Planning
Fukuoka tolerates avant-garde works.	Culture and Arts
Fukuoka is the only city which can establish a museum of Asian modern art.	Culture and Arts
I wished the content of the lecture was more organized.	Culture and Arts
How many visitors do you have per day?	International
They have unique exhibitions and were very interesting. Their volunteer system was helpful.	Culture and Arts
Personally, I just enjoyed visiting the museum.	Culture and Arts
I could not fully appreciate the arts. It is an evidence that I am a countryman.	Culture and Arts
Fukuoka Asian Art Museum is wonderful. I have learned the beauty of Japanese people.	International
Audio interpretation device did not work well.	Culture and Arts
The exhibition, in particular, the collection was excellent.	Culture and Arts

②IMS



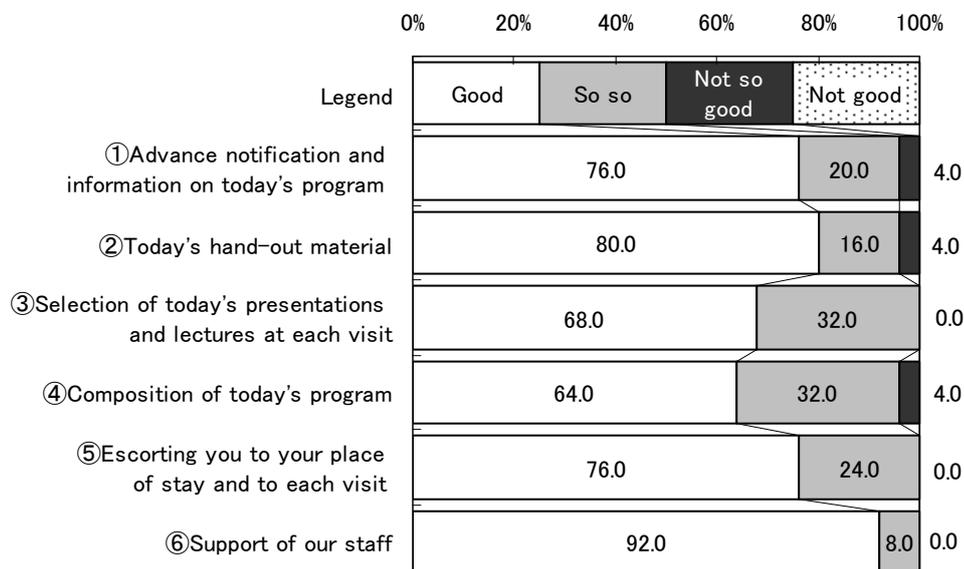
Free expression	Department
They have not changed their initial concept for 20 years. Only big cities like Fukuoka can do such thing! What is surprising is that facilities which belong to Fukuoka City also collect rent.	City Planning
Because they had a solid concept, they still have the initial spirit after 20 years from its establishment.	Culture and Arts
I have used this facility as shopping center, so I would like to come and visit the art space in the future.	Culture and Arts
They have a similarity to our art center (which will open in October, 2009) in terms of concept, so I would like to remember for the future reference.	Culture and Arts
The lecture on the international exchange booth was especially helpful.	Culture and Arts
I wanted to hear the story which was not written in the handout. I was glad to see the exhibition "LIFE SIZE ZOO", which was an exhibition of a company from my city.	Culture and Arts
Fukuoka has more visitors than our city, that is why this building is successful. We are trying to attract visitors, but it does not work out. The size of a city makes difference.	Culture and Arts
I could visit many places and see local traditions on 16th. I really enjoyed them. Thank you very much!	International
Very interesting. We got some very good ideas!	Culture and Arts



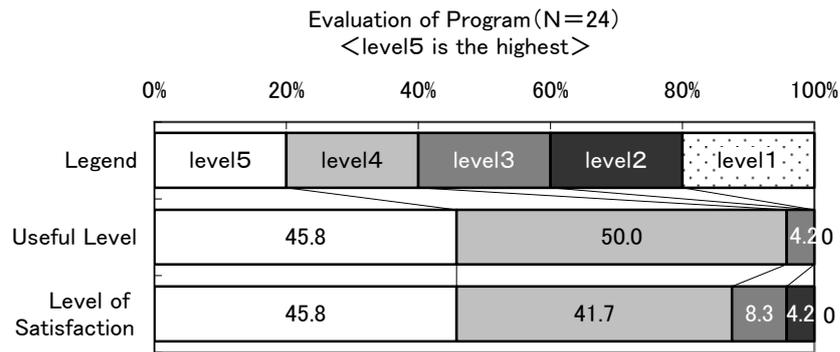
Free expression	Department
It is financially difficult for private sector to renovate a vacant building, but they are running the business excellently. I think I found a new direction.	City Planning
I was impressed by the private-sector-based project, which the public sector is not involved.	Culture and Arts
There were many artists and plenty of opportunities for them to demonstrate their abilities. It is wonderful to see these projects have been established as business.	Culture and Arts
It was relevant to our cultural facilities management (especially in operation side) in our city.	Culture and Arts
Unique ideas! Recycling an abandoned building meets the needs of the times.	International
As a person from public sector, I was impressed by the free-thinking project of private sector.	Culture and Arts
I thought it was interesting project, but if we did the same thing in our city, I wonder if we have residential and artistic needs.	Culture and Arts
We have also issues of renovation and recycle of old buildings, but it is difficult for private sector to take those projects on and utilize them.	Culture and Arts
I had the same impression as IMS.	International
Very interesting. We got some very good ideas!	Culture and Arts

3) Evaluation of Operations

Evaluation of Operations (N=25)



4) Evaluation of Program



5) Welcome and Networking Party

● All Participants (10 persons) enjoyed so much.

Free Expression	Department
I felt as if I were at home and enjoyed relaxed atmosphere.	International
Good to meet our counterparts from other cities.	Culture and Arts
It was great to meet many residents in Fukuoka who gave us a glimpse of the life here.	Culture and Arts
It was great that we could exchange opinions with working-level officers of other cities in relaxed atmosphere.	International
I enjoyed exchanges with other participants.	Culture and Arts
It was great to talk freely with civil servants from various countries/cities. It was wonderful to see civil servants from our sister city.	International

6) Impression of Fukuoka City

Free expression	Department	Number of times visited Fukuoka
I am deeply grateful to staff for their hospitality and thoughtfulness.	Culture and Arts	4 times or more
It was very productive because we could visit facilities led by private sector rather than public sector.	City Planning	4 times or more
I did not have an impression that arts, especially fine arts are prospering in Fukuoka before.	Culture and Arts	4 times or more
Fukuoka is truly a gateway to Asia and I enjoyed exchanges among participating cities. I also felt strong relationship with them. I would like to thank the staff who organized this conference. Thank you very much.	Culture and Arts	4 times or more
I felt the city is as busy as ever, but I did not have an impression that they have new buildings one after another which they used to be. I suppose urban development has already passed its peak and Fukuoka is now in the new phase which concerns its natural environment.	International	4 times or more
I learned so much because Fukuoka has many advanced cases in both public and private sectors. Especially in cultural exchange, Fukuoka has covered Asia, which is quite widespread area for past 10 years. The city is now seeing its fruits in the area of PR activities. It was very helpful information.	Culture and Arts	4 times or more
I felt the renewed feeling that big city has some degree of needs.	Culture and Arts	4 times or more
Fukuoka is a capital of Kyushu. City itself and its people are very energetic. I hope people who developed their skills in Fukuoka would help and revitalize my city.	Culture and Arts	4 times or more
Thank you very much for arranging the sites. I was very much interested in unique projects such as konya 2023.	Culture and Arts	4 times or more
I had an impression that young designers are vigorously working in the area of arts and architecture.	International	4 times or more
I have a very good impression towards your city. I wish continued good health, happiness, and success to Fukuoka City Mayor and all citizens.	International	4 times or more
Very clean and well pleased city.	Culture and Arts	first time
Very nice!	International	first time
Love to come back again!	Other	second or third times
The staff pays much attention and love to walk, which makes all programs concerning to arts and culture successful and wonderful.	Culture and Arts	first time
I had an impression that people of Fukuoka are interested in arts and culture.	International	first time
Less stressful than other Japanese cities.	Culture and Arts	first time
Fukuoka is a lovely, laidback city with a very diverse and interesting arts, design and retail scene.	Culture and Arts	first time
It was beautiful and especially, Canal City was beautiful. I was impressed to see people riding on bicycles. Buses turn off their engines while they parked in order to cut CO2 generation and also to protect the environment. I am also impressed to know that people in Fukuoka are using recycled products.	International	first time
Because of the proximity, the atmosphere of Fukuoka is similar to my city. I found out that Fukuoka is concerned about its landscape such as buildings and advertisements. It is great that Fukuoka has cultural and artistic spaces in urban area, where citizens can easily access.	Culture and Arts	first time

2. Result of Survey on Sep 18th

1) Profile

①City

City	No.of	%
Bangkok	2	6.5
Busan	3	9.7
Dalian	0	0.0
Fukuoka	2	6.5
Guangzhou	1	3.2
Gwangyang	2	6.5
Ipoh	1	3.2
Kagoshima	3	9.7
Kitakyushu	5	16.1
Kumamoto	2	6.5
Miyazaki	1	3.2
Nagasaki	1	3.2
Oita	2	6.5
Saga	2	6.5
Shanghai	1	3.2
Singapore	2	6.5
Vladivostok	1	3.2
Total	31	100.0

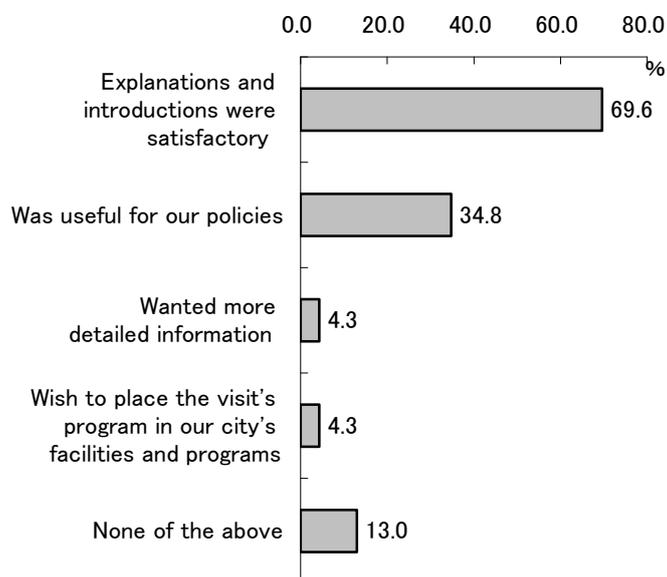
②Work Category

Work Category	No.of	%
Culture and Arts	16	51.6
International	11	35.5
City Planning	2	6.5
Other	2	6.5
Total	31	100.0

2) Thoughts or opinions on evening programs on Sep 17th

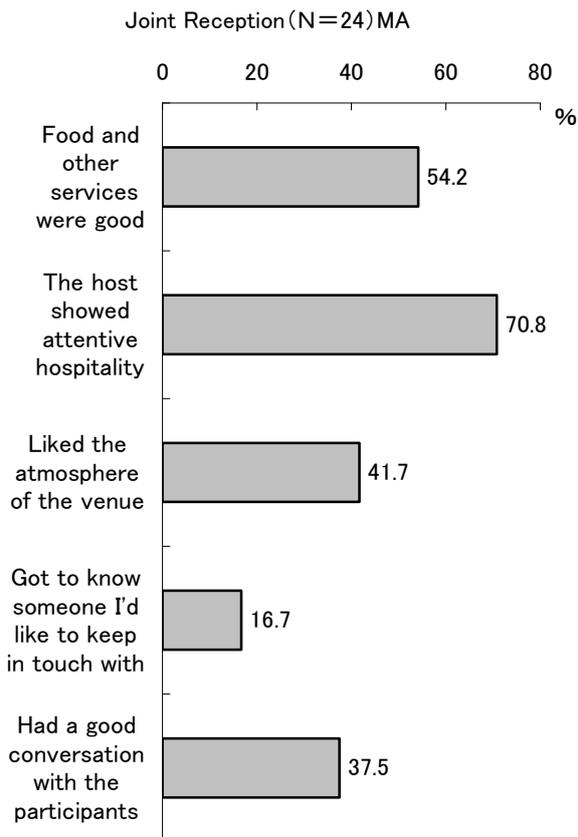
①Award Ceremony of the Fukuoka Prize 2009

Award Ceremony of the Fukuoka Prize 2009(N=23)MA



Free expression	Department
Schedule and stage design were fantastic!	International
The format of the content including a live performance was wonderful.	City Planning
I was honored to be at the ceremony.	Culture and Arts
Personally, I would like to know the basis of selection and the source of prize money.	Culture and Arts
We do not have such a huge event in my city, so I was impressed by the fact that Fukuoka city is doing incredible things every year.	Culture and Arts
This event was a great way to give impression of Asian Fukuoka, and a very useful PR tool.	Culture and Arts

②Joint Reception

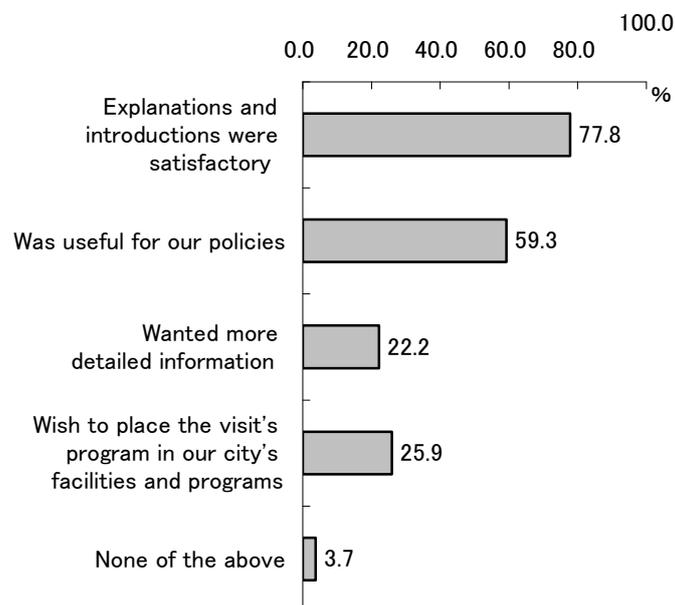


Free expression	Department
I thought there were many people at the party than the host expected. The hall was slightly small, but there was enough food.	City Planning
I can not think of any other words than "good job", since the host had to entertain so many people.	Culture and Arts

3) Thoughts or opinions on programs on Sep 18th

①Keynote Lecture by Mr. Mitsuhiro Yoshimoto

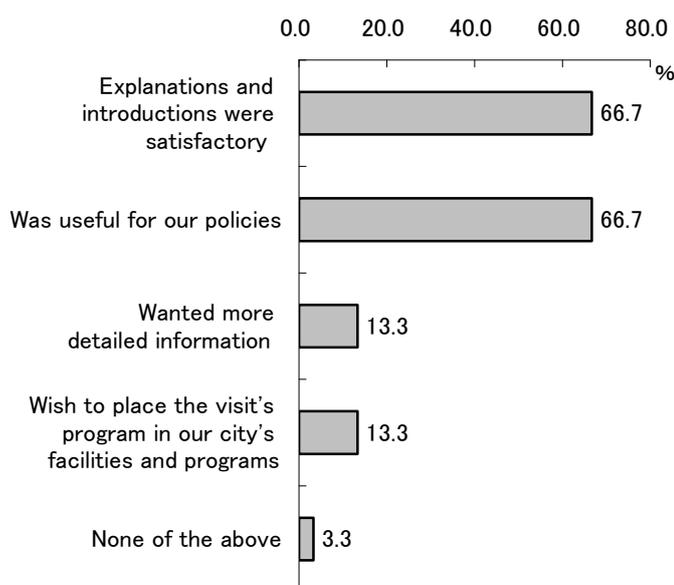
Keynote Lecture by Mr. Mitsuhiro Yoshimoto (N=27) MA



Free expression	Department
Very inspiring. Keynote speech was enlightening and motivates us to aspire to bigger things.	Culture and Arts
I was able to gain many valuable and detailed information. I would like to know more.	Culture and Arts
I would like to have information on benchmarking policies at the next conference.	International
The keynote speaker put many cases in his PowerPoint presentation. I could not follow all of them. I wish I had printed materials which contain all the cases he was presenting.	City Planning
It was a very informative lecture. I wish we had more time for his lecture.	Culture and Arts
If given the opportunity, I would like to listen the keynote speech.	Culture and Arts
I am very much interested in unique cases in EU countries.	Culture and Arts
There was a detailed report on recent cultural policies from a global point of view, and it was very helpful.	Culture and Arts
Implementing what we heard at the conference is like a high bar for us. We have to pursue what we can as a small city.	Culture and Arts
It was fruitful keynote speech, because I could understand the concept of creation of city attractions through cultural and artistic activities.	Culture and Arts
It was useful to consider our future culture promotion projects.	Culture and Arts
I agreed with the opinion that the theme was watered-down.	City Planning (Fukuoka citizen)

②City Presentations

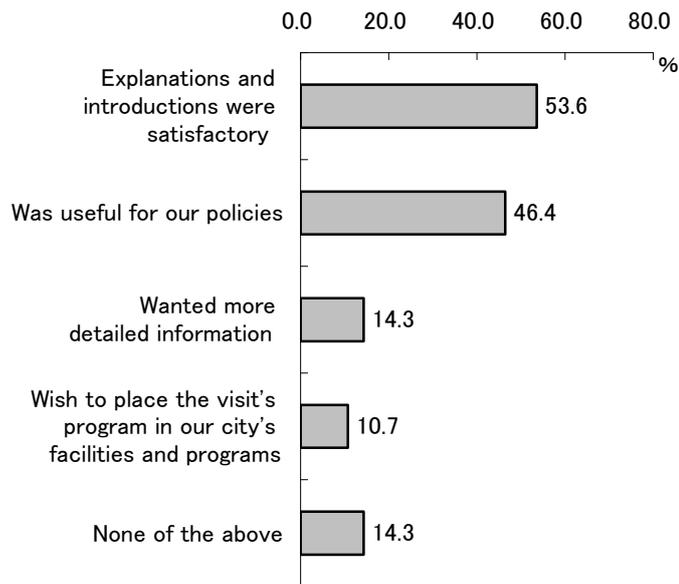
City Presentations (N=30) MA



Free expression	Department
I suppose the time for each presenter was too short. You should have had fewer presenters and given them more time.	Culture and Arts
As I was listening the presentations on cultural activities of each city, I caught the enthusiasm of them.	Culture and Arts
Cities which made presentation were completely different from our city. I have no idea where to start as a small city. It will require a huge amount of work in order to adopt and develop even one case in our city.	Culture and Arts
Even though there are differences in city size, but I could understand the worldwide tendency toward cultural promotion.	Culture and Arts
Comments made by Mr. Yoshimoto were accurate and helped me to understand various issues raised during the conference.	International
I could find advanced efforts in presentations by Singapore and Busan. They were really helpful.	Culture and Arts

③ Exchange of Opinion and Discussion

Exchange of Opinion and Discussion (N=28) MA

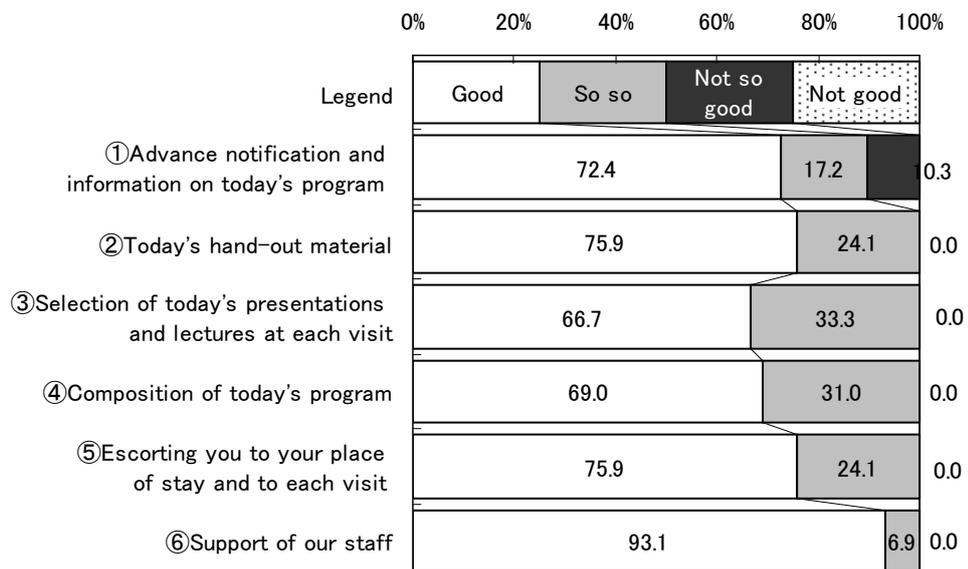


Free expression	Department
I asked a question concerning city planning, but the respondent was not from city planning section, so the answer left something to be desired.	City Planning
We need at least double time for round table discussion. If we spent more time, we could have heard real opinions or what the participants are really thinking.	Culture and Arts
I would like to draw upon the concept of cultural administration budget in Busan City.	Culture and Arts
If the secretariat collected participating cities' comments on today's theme in advance, the discussion would flow smoother.	Culture and Arts
We discussed the familiar issues. I would like to use the discussion in our policy.	Culture and Arts
It made me to think how important and how difficult it is to have a clear distinction between the role of private sector and public sector in cultural/artistic promotion.	Culture and Arts
If we had more time, we could have sufficient discussion.	Culture and Arts
The discussion was helpful when considering how we collaborate public sector and private sector in the future.	Culture and Arts

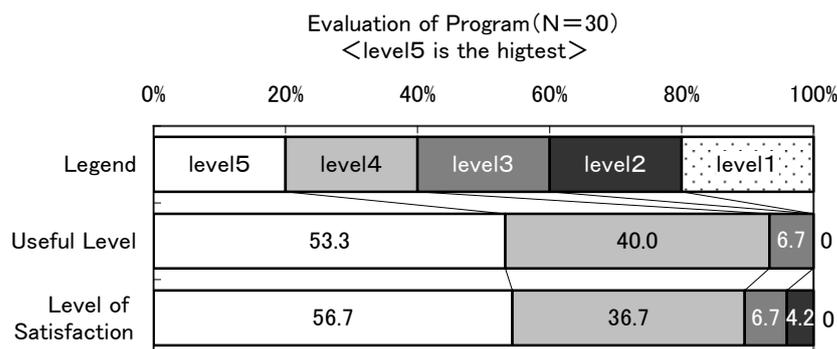
4) Evaluation of Operations

Evaluation of Operations (N=29*)

*except for ③: N=30



5) Evaluation of Program



6) Any Opinion, Suggestion and Advise for Organizer of APCS

Free Expression	Department
It was good there were 2 invited private sector panel members that presented. I wished there were more private sector participation to understand various perspectives on the various issues raised.	Culture and Arts
The presentations of the keynote and experts are useful to apply in my city. Also art and culture field has become one of significant tools to develop the city and gain the attention from outsiders.	International
At this working-level conference, I understood the situation where Fukuoka city and Asian cities are creating beautiful cities through cultural and artistic activities.	International
I hope through working-level conference, good programs which connects participating cities will encourage creativity.	International
Thank you very much!	International
Thank you for all the arrangements and coordination.	International
Most participants are from culture and arts section, so we could not have a fruitful discussion on city planning. I would like the secretariat to consider whom to invite to the conference.	International
It was very helpful to have conference schedule on the back side of the name card. It was productive that I could hear policies of each city. I would like to thank the host and the secretariat. Thank you very much!	Culture and Arts
Each city has various level of challenges and the discussion was rather difficult, but the chairman controlled very well. I suppose the secretariat worked very hard for the preparation. Thank you very much.	International
Each presentation was greatly helpful, but unfortunately, each speaker had to speak fast because of the limited time.	Culture and Arts
I wished there were more time for presentations of Mr. Noda and Ms. Koga from Fukuoka.	Culture and Arts
There were invaluable reports, but time for each presentation was quite short, so I felt like I got indigestion. Take this occasion to pursue knowledge of "cultural policies in the regional communities". Thank you very much for setting the theme.	Culture and Arts
Thank you very much for your hard work. I would like to ask for your continuous support from every side. Thank you very much!	Culture and Arts
Thank you very much for past two days. It would be better if we could hear brief reports of situations and challenges from each participating city.	Culture and Arts
Program and tote bags designed by disabled artists were very good and they matched the conference theme.	International
The fruitful two-day meeting was really helpful. It was wonderful that I see the creative sites. Thank you very much for all the staff at secretariat. I look forward your continuous support.	Culture and Arts
I would like to thank the host and the secretariat for your hard work. About cultural promotion projects, based on this conference, I would like to think the future cultural administration with a fresh eye.	Culture and Arts

<p>Thank you very much for inviting me. As I attended the conference, I could gain plenty of information. For the next conference, I will consider and arrange delegation so that we can send people from private sector and related public sector. I wish we could have program which enables participants to share the information. I would like to thank all the staff for the conference. Thank you very much.</p>	<p>International</p>
<p>Cultural & artistic activities by citizens were very impressive. Thank you very much for conducting the conference, and your careful planning and preparation. Thank you also for your hard work.</p>	<p>Culture and Arts</p>
<p>Since it was a working-level conference, participants should discuss specific cases. (So much time was spent in greeting and introduction. You do not need to take much time for city promotion.) How about addressing the issues which were collected from each participating city before the conference? I hope this conference to have momentum and goes even to the point where it rewrites each city's master plan.</p>	<p>City Planning (Fukuoka Citizen)</p>

The 8th Working-level Conference for Asian-Pacific City Summit Report
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