



# FUKUOKA CITY SEPTEMBER 17 – SEPTEMBER 18, 2009



The Asian-Pacific region is currently experiencing remarkable economic growth which has led the area to be known as the growth center of the world. This rapid economic expansion has, however, also aggravated urban problems as cities have experienced a massive influx of new residents. It is now crucial to work towards the solutions of these urban problems.

The Asian-Pacific City Summit held every other year since 1994, was born from this societal situation so that area leaders could gather together in order to discuss network-building and cooperation among Asian-Pacific cities, share administrative experiences with each other, and have a frank exchange of opinions

## I . Wednesday, September 16 Welcome & Networking Party by citizens



Welcome party at a café at the riverside



Art live by intellectual disabled artists



After one hour, the artwork completed. Greeting by one of the citizens



Both citizens and guests enjoyed the exchange

## II. Thursday, September 17 Site Visit: Cultural & Artistic Activities of Fukuoka City



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Welcome speech by Mayor of Fukuoka City



Introducing guests: We had the Honorable Mayor of Ipoh City



At coffee break



Move to the first site "Fukuoka Asian Art Museum"



At Fukuoka Asian Art Museum, which collects the world's most advanced Asian modern arts, we had a lecture by Mr. Raiji Kuroda, Chief Curator of the museum.

## II. Thursday, September 17 Site Visit: Cultural & Artistic Activities of Fukuoka City



The second site "commercial complex IMS (= inter media station)







Guests had a brief experience of traditional Japanese culture at Jokyu Shoyu.

The third site, "konya 2023", old apartment renovation project by private sector attracts various artists. Various types of activities are happening there.

#### II. Thursday, September 17 Site Visit: Cultural & Artistic Activities of Fukuoka City



Joint reception with Fukuoka Prize and the 20th anniversary of Fukuoka Asian Month

#### **III.** Friday, September 18 Working-level Conference / Citizen Forum



Short speech by our guest, Mr. Toshiyasu Noda, Director, UN-HABITAT Fukuoka Office



Greeting by the host: Mr. Shinji Nakagawa, Executive Director, International Affairs Department, Fukuoka City

#### **III.** Friday, September 18 Working-level Conference / Citizen Forum



Keynote speech by Mr. Mitsuhiro Yoshimoto, Director, Arts & Cultural Projects, NLI Research Institute



After the presentation by Fukuoka, Busan, Singapore and Bangkok, there was a stimulating discussion



Mr. Takeshi Chishaki, Director General of Fukuoka Asian Urban Research Center

Speeches by Kagoshima City which will be hosting the 9th Working-level Conference and Vladivostok City, which will be hosting the 9th Asian-Pacific City Summit

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#### IOutline of the Conference





Recently, policies on promotion of culture and arts have been attracting attention as a means of creating city vitality and charms. Cities of Asian-Pacific regions are now working on not only preserving historical and traditional culture and art, but also promoting modern ones or arranging traditional ones. These new activities are recognized as not only means of making the city more attractive but also as a tool to promote tourism, industries, education, welfare and so on. These activities are producing good results.

Fukuoka city has been aiming to be a dynamic exchange hub in Asia, and we have been promoting Asian cultural exchange policies in the area of arts and films. Most of the events mark their 20th anniversary. In Fukuoka City, there are many artistic activities by citizens and private companies those of which have become city attrac-

We would like to use this opportunity to invite working-level persons from Asian-Pacific City Summit member cities who are in charge of cultural promotion for a conference. It will be a time to exchange opinions on various projects and on promoting cultural and artistic activities embracing the characteristics of each city and policies of creating city attractions.

Creation of city attractions through cultural and artistic activities Theme Thursday, September 17 – Friday, September 18, 2009

ACROS Fukuoka International Congress Center, Fukuoka Asian Art Museum, Venues

IMS, konya 2023, etc.

Dates

Working-level officers from member cities of Asian-Pacific City Summit, related **Participants** 

groups, and NPO's recommended by member city governments who are involved

in cultural and artistic activities

Chinese, English, Japanese, Korean Languages

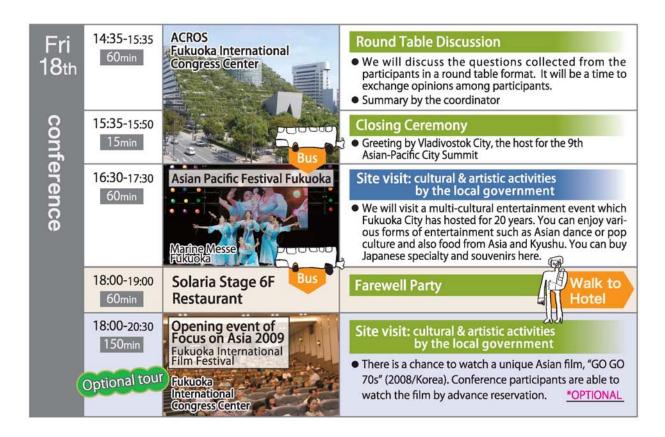
Fukuoka City, Fukuoka Asian Urban Research Center

Fukuoka Asian Month 20th Anniversary Project



Date		Place	Contents		
Wed 16th	18:30-20:30 120min	Nishitetsu Inn Fukuoka 1F Café Restaurant	Welcome & Networking Party     ● Hosted by citizens who are involved in city planning.     We welcome you with a live performance by artists from "maru", which is a welfare workshop for artists with disabilities.		
Thu 17th Site	9:30-10:30 60min 11:00-12:20 80min	Hakata Excel Hotel Tokyu  Fukuoka Asian Art Museum	Opening Ceremony for the conference  • Welcome speech by Fukuoka City Mayor, Orientation  Site visit: cultural & artistic activities by the local government  • We will visit Fukuoka Asian Art Museum which systematically collects / exhibits Asian modern and contemporary arts.  There will be a lecture by a curator, and we will also see the groundbreaking international exhibition, "Fukuoka Asian"		
visit:	12:45-13:45 60min	IMS 13F Restaurant	Triennale", and will experience cutting-edge art of Asia.  Lunch		
cultu	13:50-14:20 30min	IMS 10F Seminar room	Introduction of IMS and konya2023		
Site visit: cultural & artistic activities	14:20-15:10 50 <sub>min</sub>	IMS	Site visit: cultural & artistic activities by a private company  • We will visit a multi functional commercial complex, IMS (Inter Media Station) which offers high quality culture and information. We will have a lecture by the manager and will observe IMS building and an artistic event, "IMS Art Festa".		
2750	15:40-16:30 50min	konya 2023	Site visit: cultural & artistic activities by citizens  • A tour by the organizer through the renovated old apartment complex which creates new values.  Universities, contemporary dance, design, architecture, gallery, apparel, arts and other creative entities gather together to breathe a new life into Fukuoka.		
of Fukuoka City	16:30-17:00 30 <sub>min</sub> Optional tour	Jokyu Shoyu foot Bus	Jokyu Shoyu and its Japanese garden  ● Tour of a well-established soy source storehouse which is more than 150 years old (since the Edo period) and a Japanese garden. It has also won the Fukuoka City Urban Beautification Award. OPTIONAL Free time for those who do not wish to participate in this tour.		
a City	18:20-20:00 100min	Award Ceremony of the Fukuoka Prize 2009  Fukuoka International Congress Center	Site visit: cultural & artistic activities by citizens  • We will attend the award ceremony of the Fukuoka Prize, the world's first attempt to commend Asian wisdom under the auspices of a local government. Members of the Japanese imperial family will also attend the ceremony. Asian intellectual giants in the area of academic, arts and culture will be commended.		
	20:20-21:50 90min	Fukuoka Sunpalace foot Hotel & Hall  Bus to Hotel  ASIANMONTH	Fukuoka Asian Month 20th Anniversary Welcome Reception We will celebrate 20th anniversary of one of Fukuoka's characteristic cultural strategies, "Asian Month". The reception welcomes not only guests of APCS but also other guests from all over the world.		

Date		Place 🚱		Contents		
Fri 18th	9:30-9:45 15min	ACROS Fukuoka International Congress Center	walk from Hotel	Opening session  ■ Greeting by the host and Mr. Toshiyasu Noda, Director, UN-HABITAT Fukuoka Office (Regional Office for Asia and the Pacific)		
conference	9:50-10:30 40 <sub>min</sub>			Keynote Speech  Mr. Mitsuhiro Yoshimoto, Director, Arts & Cultural Projects, NLI Research Institute, who has a detailed knowledge of public and private cultural & artistic policies, will talk about the latest cultural policies in the world and cultural & artistic support of both public and private sectors in Japan.		
ence	10:45-11:30 45min			Presentation by Fukuoka  Director of the Cultural Promotion Section of Fukuoka City will explain the overall cultural & artistic policies such as Focus on Asia/ Fukuoka International Film Festival and activities of museums and Fukuoka City Foundation for Arts and Cultural Promotion.  An up-and-coming architect who is working on old apartment renovation projects such as konya 2023 and attracts creative individuals to the city, will talk about concepts and characteristics of his projects.  A representative of a NPO which supports various artistic activities by citizens will provide general information on private companies and NPOs (citizens) and will comment on cultural and artistic activities from the point of view of the private sector.  Commentator Mr. Tsuneo Noda / Architect, Organizer of TRAVELERS PROJECT Ms. Yayoi Koga / Doctor of Cultural Policy, Representative of Art Support Fukuoka		
	11:30-12:00 30min			Presentation by Busan  ● The Culture & Art Division of the Culture, Sports and Tourism Bureau of the city of Busan will make a presentation on recent changes in the city's culture and tourism related environment as seen through statistical data. The presentation will end with a report on the city's promotion policy on tourism, which puts its strength behind increasing competition between international arts and culture events, traditional arts and regional festivals.		
	12:05-13:20 75min	Nishitetsu Inn 13F Restaurant	foot	Lunch [0]B		
	13:20-13:50 30min	ACROS Fukuoka International Congress Center		Presentation by Singapore  Deputy Director (Arts), Ministry of Information, Communications and the Arts is going to talk about Singapore's framework for arts and cultural development, with an emphasis on cultural promotion. He is also going to touch on the development and place management of a major cultural precinct in Singapore, namely the Singapore Civic District.		
	13:50-14:20 30 <sub>min</sub>			Presentation by Bangkok  Director, Policy and Planning Division, Culture, Sports and Tourism Department of Bangkok Metropolitan Administration is going to talk about the role of her department in artistic and cultural attraction of Bangkok. She will also touch on their activities to conserve, promote and maintain Thai culture and arts.		



#### Keynote Speaker / Coordinator Profile

#### Mitsuhiro Yoshimoto

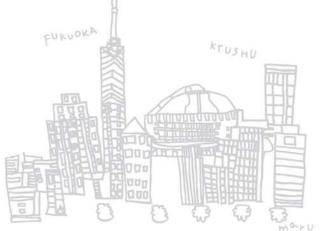
#### Director, Arts & Cultural Projects, NLI Research Institute

After studying urban planning at the Graduate School of Waseda University, Mitsuhiro Yoshimoto became a consultant and researcher in cultural fields in 1985 and studied arts administration at Columbia University in 1997. Since 1985, he has been engaged in international studies on cultural policy, research on the arts in education, master planning for cultural institutions, and consultation for public art projects. Mr. Yoshimoto is the editorial supervisor of "Creative City of EU and Japan." His recent research papers include "Reconsidering the Expanding Role and New Paradigm for Japan's Cultural Policy—From Supporting Arts and Culture, to Promoting Inspired Innovation."

He is currently the Director of Arts and Cultural Projects at the NLI Research Institute, Chair of the Yokohama Creative City Development Committee, a member of the National Cultural Policy Committee, a member of Expert Committee of the Arts Council Tokyo, Vice Chairperson of the ST Spot Yokohama, and a board member of Arts Network Japan and Art NPO Link.



C Sugimata Yasushi



## The 8th Working-level Conference for Asian-Pacific City Summit Host City Office

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#### **Member Cities of the Summit and Their Locations**

