



Contents

1. Overview of the Conference

(1) Name	1
(2) Period	1
(3) Theme	1
(4) Venue	1
(5) Languages	1
(6) Program	2

2. Content of the Conference

(1) Opening	3
(2) Keynote Address	5
(3) Presentation & Discussion	18
(4) Consultation on TPO Plan(Draft)	48
(5) Wrap-up of Sessions	61
(6) Introduction into the 5th Asian Pacific City Summit	63
(7) Closing	63

3. City Tour 64

4. List of Participants 65



1. Overview of the Conference

(1) Name

- ▶ Asian-Pacific City Summit Working-Level Conference

(2) Period

- ▶ Sep. 6(Thur)-Sep. 8(Sat), 2001

(3) Theme

- ▶ Measures to enhance inter-city exchanges in tourism in Asia-Pacific

(4) Venue

- ▶ Busan Exhibition & Convention Center(BEXCO)

(5) Official Languages

- ▶ Korean, English, Japanese and Chinese

(6) Program

▶ September 6(Thursday)

18:00 ~ 20:00(120min)	Welcome Reception -Opening Reception for Int'l Tourism Show
-----------------------	--

▶ September 7(Friday)

08:40 ~ 09:00 (20min)	Arrival at venue
09:00 ~ 09:10 (10min)	Opening(Election of the chairman, introduction to agenda)
09:10 ~ 10:00 (50min)	Keynote Address • Speaker : Sohn Dae-Hyun : Dean, Graduate School of Int'l Tourism, Hanyang Univ. Title : Who will bell the cat?
10:00 ~ 10:10 (10min)	Coffee Break
10:10 ~ 12:10(120min)	Presentation & Discussion(2 Cities) • Bangkok, Busan
12:10 ~ 13:00 (50min)	Luncheon
13:00 ~ 15:00 (120min)	Presentation & Discussion(2 Cities) • Guangzhou, Kitakyushu
15:00 ~ 15:40 (40min)	Consultation on TPO Plan (Draft)
15:40 ~ 15:55 (15min)	Coffee Break
15:55 ~ 16:05 (10min)	Wrap-up of Sessions
16:05 ~ 16:08 (3min)	Introduction into the 5th Asian-Pacific City Summit
16:08 ~ 16:10 (2min)	Closing
16:10 ~ 17:00 (50min)	Tour Int'l Tourism Show
17:00 ~ 17:15 (15min)	Photo Session
17:15 ~ 17:30 (15min)	Arrival at Hotel(BEXCO→Hotel)
18:40 ~ 20:10 (90min)	Farewell Reception

▶ September 8(Saturday)

09:40 ~ 10:10 (30min)	Courtesy Call on Mayor of Busan
10:30 ~ 20:00	City Tour