



Asian-Pacific City Summit Newsletter

No. 42 June 2018 Edition

Contents

I.	SDGs Business Seminar	1
II.	News from UN-Habitat ROAP-Fukuoka (The seventeenth installment)	2
III.	PR Branding for Global Action 2018	4
IV.	Global MICE City -Fukuoka-	4

I. SDGs Business Seminar



A business seminar on SDGs was held by Fukuoka City ahead of the 12th Asian-Pacific City Summit on April 19, 2018. Approximately 150 participants gathered for the event, primarily from local firms in Fukuoka, with local TV stations also covering the proceedings. As a result, the seminar was a great success.

On stage, various stakeholders gave lectures on SDGs.

Following Deputy Mayor Sadakari’s remarks, a speaker from Goldman Sachs Asset Management introduced some initiatives from an investment perspective. Hitachi Ltd. then introduced examples such Automatic Traffic Control (ATC) in the Copenhagen Metro, as well as local comprehensive care systems.

Tokio Marine & Nichido Fire Insurance gave a presentation on insurance risks brought on by climate change as they pertain to their approach to SDGs.

In addition, Ajinomoto Group gave a presentation on the Vietnam Nutrition System Establishment Project (VINEP), the Ghana Nutrition Improvement Project, and the firm’s contributions to nutrition improvement through food, parts of their idea of Ajinomoto Group Shared Value (ASV).

Lastly, Global Compact Network Japan spoke on the topic of ethical action and social responsibility in value chains, under the title *SDG Initiatives and the Global Compact*.

We expect enthusiasm towards SDG initiatives from Fukuoka City firms in the future.



II. News from UN-Habitat ROAP-Fukuoka (The seventeenth installment)

1. UN-Habitat's Recent Activities

● Kenya Kalobeyei Project

Here are the latest developments from UN-Habitat's Kenya Kalobeyei Project, currently being conducted with support from the Japanese government: UN-Habitat signed a contract with LIXIL Corporation in February of 2018 to bring their "Green Toilet System", a sustainable sanitation solution, to the Kalobeyei refugee settlement. With LIXIL's assistance, training sessions for the system were held, and local residents and refugees alike underwent professional training over the course of one week. Through this system, not only will the people of the refugee settlement have safe and sanitary lavatory facilities, but the compost made from the waste it produces can be used as fertilizer, helping build a foundation for residents' economic independence and sustainable living.



Workers installing the toilets



Working alongside local staff

● Improvement of waste disposal methods via the Fukuoka Method of landfill construction in Bahir Dar, Ethiopia

Though Bahir Dar remains a tranquil rural area of grazing goats and donkey carts, its mayor has declared that "waste is our city's top priority", as it struggles to handle the increase in waste resulting from rapid urbanization and development for tourism. In fact, compared to when UN-Habitat visited in 2016, the amount of waste has increased and is emitting smoke. Human waste is also being dumped here, further complicating the issue.

Over the next year and a half, UN-Habitat will be working to help improve existing dump sites and create new landfills, water treatment plants, and other facilities.



Bahir Dar, a tranquil rural city



Smoking refuse piles



● **Details of the Nepal Seminar (Held at the Denki Building’s Kyoso-kan Annex, Fukuoka City)**

The seminar was attended by Ambassador Prativa Rana from the Embassy of Nepal in Tokyo, and marked her first visit to Fukuoka. A presentation was given on how UN-Habitat is involved in “water for life” projects which receive the technical support of specialists from Kyushu, and as a result the contaminated water Nepali people use every day is seeing great improvement.

Some 5,500 Nepali nationals currently reside in Fukuoka Prefecture for study abroad programs (among other reasons), the 3rd largest group in Japan. The seminar was planned for 70 attendees, but in the end it greatly exceeded that amount, for a total of 120 attendees, leaving an impression of strong enthusiasm towards Nepal.



Ms. Hoshino, Special Assistant to the Director gives a presentation



A retention basin used by the community. Prior to the introduction of “Aqualift”, a biological preparation, moss floated on the surface and it produced foul odors. It was not sanitary, but there was no alternative.

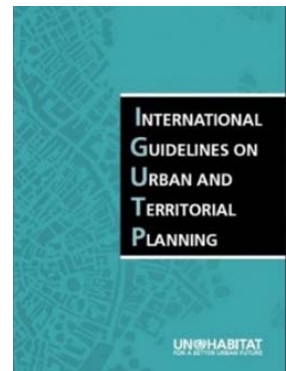


The introduction of Aqualift has greatly improved the basin’s water quality. In order to preserve the cleaner water, and make sure it was suitable for use by residents, the walls were also rebuilt. Aqualift is currently manufactured by Aqua-Service Co., Ltd., whose headquarters in Fukuoka City.

2. Habitat Session at the Asian-Pacific City Summit

The Asian-Pacific City Summit is an event which began in 1994, and the 12th Summit will mark the first time in 16 years that it will be held in Fukuoka City. The Fukuoka City government and UN-Habitat are co-organizing the event, which runs from August 1 to August 3, and on the morning of August 2 there will be a “Habitat Session” held to introduce the initiatives and projects of ROAP-Fukuoka.

Of the 26 cities featured in the 2015 *International Guidelines on Urban and Territorial Planning* published by UN-Habitat, 5 will be presenting at the Habitat Session. As urbanization advances and risks due to climate change proliferate, UN-Habitat will continue to advocate for the realization of a sustainable future.



The IGUTP can be downloaded online.



III. PR Branding for Global Action 2018

3 international conferences pertaining to urban development will be held in Fukuoka City from July 30 to August 3, 2018.

- Global Symposium on Urban and Territorial Planning (UN-Habitat)
- Meeting on Spatial Planning Platform (MLIT)
- The 12th Asian-Pacific City Summit (Fukuoka City, UN-Habitat ROAP-Fukuoka)

Through these 3 conferences, Fukuoka City aims to communicate to the world the importance of “Global Action for Sustainable Urbanization”. To assist in this, we have made a PR image to be shared between all 3 events.



The ‘O’ in ‘ACTION’ is made to look like the SDG color wheel, so that anyone who sees it will know at a glance that it is an initiative to encourage achievement of the SDGs.

Additionally, since all 3 conferences will be held within a 1-week period, the grouping has been named the “Sustainable Urbanization Week”, to be displayed along with each conference organizer’s emblem.

We will use the imagery going forward to promote Fukuoka’s initiatives in pursuit of the SDGs.

IV. Global MICE City -Fukuoka-

Fukuoka City, alongside Kyoto City and the Tokyo Metropolis, has been designated by the Japan Tourism Agency as a “Global MICE City”. The City is also putting a great deal of effort into appeals for large-scale MICE.

According to the latest data from the Japan National Tourism Organization, in terms of large-scale MICE events held in 2016, Fukuoka City was second only to Tokyo domestically for the 8th straight year, having hosted 383 events, such as the 99th Lions Club International Convention, which attracted 12,000 participants from overseas. Fukuoka will continue to be a key MICE city for Japan, with plans already in place for large international events like the 2019 G20 Meeting of Finance Ministers and Central Bank Governors, the 2019 Rugby World Cup, and the 2021 World Aquatics Championships.

At the 12th Asian-Pacific City Summit this August, not only will the event itself be valuable to its participants, Fukuoka as a city will also have a lot to offer.

We hope you enjoy your time in Fukuoka, a Global MICE City.



★To all persons of contact for our member cities: We are waiting for articles from you.

Please feel free to send us information on hot topics and new projects from your city, and your efforts to address urban issues that might be helpful to other cities.

(Newsletters are posted on the Asian-Pacific City Summit website and sent to member cities and other addresses via e-mail.)

Future Asian-Pacific City Summit Conferences

Date	Name of Conference	Host City
August 1-2, 2018 *City tour to take place on August 3	12 th Asian-Pacific City Summit	Fukuoka City, Japan

The Asian-Pacific City Summit has been building cooperative relations and networks among cities through Mayors Conferences, Working-Level Conferences, and other activities, working toward solutions for urban problems in the Asia-Pacific region.

Asian-Pacific City Summit Member Cities 30 Cities from 13 Countries

Auckland (New Zealand)	Kagoshima (Japan)
Bangkok (Kingdom of Thailand)	Kitakyushu (Japan)
Brisbane (Commonwealth of Australia)	Kuala Lumpur (Malaysia)
Busan Metropolitan City (Republic of Korea)	Kumamoto (Japan)
Changsha (People's Republic of China)	Manila (Republic of the Philippines)
Dalian (People's Republic of China)	Miyazaki (Japan)
Fukuoka (Japan)	Nagasaki (Japan)
Guangzhou (People's Republic of China)	Naha (Japan)
Gwangyang (Republic of Korea)	Oita (Japan)
Ho Chi Minh City (Socialist Republic of Vietnam)	Pohang (Republic of Korea)
Hong Kong Special Administrative Region (People's Republic of China)	Saga (Japan)
Honolulu (United States of America)	Shanghai (People's Republic of China)
Ipoh (Malaysia)	Republic of Singapore
Jakarta Capital City Govt. (Republic of Indonesia)	Ürümqi (People's Republic of China)
Jeju Special Self-Governing Province (Republic of Korea)	Vladivostok (Russian Federation)

Editorial/Publication:

Asian-Pacific City Summit Secretariat

International Affairs Department, General Affairs & Planning Bureau, Fukuoka City

1-8-1, Tenjin, Chuo-ku, Fukuoka City, 810-8620 JAPAN TEL: +81-92-711-4028 FAX: +81-92-733-5597

E-mail: apcs@city.fukuoka.lg.jp Website: <http://apcs.city.fukuoka.lg.jp/2018/en/>

June 1, 2018